

DEDICATED TO PERFECTION

2011 PRODUCT COLLECTION

LEGEND



KINETIC See-Thru Caseback. Clear, Hardlex watch back enables you to view the KINETIC movement.



A display where the hand indicator moves across the numbered arc or dial segment to indicate the time of day, day of the week, date, etc. When the hand reaches the end of the arc, it instantly returns to its starting position.



Titanium is an environmentally friendly, natural metal that is 40% stronger and 30% lighter than stainless steel. It is hypoallergenic because it is nickel-free. Perfect for water sport enthusiasts, it is extremely resistant to salt water and other forms of corrosion and able to withstand extreme temperatures. Most Seiko titanium watches are further enhanced with a glass coating for increased scratch resistance.



The Black Ion Finish is applied to the cases and bracelets of select watches. The Physical Vapor Deposition (PVD) process creates lustrous satin and/or polished finishes in shades of black, gray and blue.

LumiBrite

LumiBrite watches are environmentally safe and will glow brightly for hours without pushing a button or drawing energy from a battery.



Water-resistant to 30 meters (100 feet). Withstands splashes of water or rain but should not be worn while swimming or diving.



Water-tested to 50 meters (165 feet). Suitable for showering or swimming in shallow water.



Water-tested to 100 meters (330 feet). Suitable for swimming and snorkeling.



Water-tested to 200 meters (660 feet). Suitable for skin diving.



Diver's to 200 meters (660 feet). Meets ISO standards and is suitable for scuba diving.

ANANTA
SPRING DRIVE
ELITE COLLECTION 12-25
SPORTURA13-15
VELATURA
PREMIER
COUTURA
LE GRAND SPORT
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PERPETUAL CALENDAR
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DEDICATED TO PERFECTION

ANANTA. More than 30 years ago, a SEIKO engineer dreamed of a new kind of watch that would reflect the real flow of time. 28 years of R&D later, Spring Drive was born, the only watch in the world with hands that move with no tick and no noise, in perfect glide motion. Today, with an accuracy 5 times greater than any other mechanical chronometer and a design inspired by Katana, the ancient Japanese art of sword making, only the Spring Drive Moon Phase respects the continuous silent and graceful orbit of the planets. **SeikoUSA.com**

2011 ANANTA COLLECTION





SPS011 \$7,400



SPRING DRIVE CHRONOGRAPH

Chronograph up to 12 hours • GMT hand • Power reserve indicator

Power reserve: 72 hours • 50 jewels, 416 parts • Column wheel and vertical clutch • 46.0 mm

Sapphire crystal with anti-reflective coating • See-Thru caseback with sapphire crystal

High Intensity Titanium case and bracelet • Caliber 5R86



3NNU23 4,700



SPRING DRIVE MOONPHASE

Hour, minute, second hand and power reserve indicator
Moon phase dial • See-Thru case back with sapphire crystal
46.0 mm • Sapphire crystal with anti-reflective coating
Caliber 5R67



SRQ009 \$4,600



AUTOMATIC CHRONOGRAPH

Chronograph up to 12 hours • 28,800 vibrations per hour Power reserve indicator • Power reserve; over 45 hours 34 jewels, 292 parts • Column wheel and vertical clutch One-piece three-pointed hammer for instant reset 46.0 mm • Sapphire crystal with anti-reflective coating See-Thru caseback with sapphire crystal • Carbon fiber dial High Intensity Titanium case and bracelet • Caliber 8R28

Ananta



SPS007 \$6,400



SPS009 \$6,400 Crocodile strap with three fold clasp and push button release





SPRING DRIVE CHRONOGRAPH

Chronograph up to 12 hours • GMT hand • Power reserve indicator • Power reserve: 72 hours
50 jewels, 416 parts • Column wheel and vertical clutch • 46.0 mm • Sapphire crystal with anti-reflective coating
See through case back with sapphire crystal • Caliber: 5R86



SNR019 \$4,300



SNR021 \$4,300 Crocodile strap with three fold clasp and push button release





Spring Drive GMT

GMT hand • Power reserve indicator • Power reserve: 72 hours
30 jewels, 296 parts • Case diameter: 46.0 mm • Sapphire crystal with anti-reflective coating
See through case back with sapphire crystal • Caliber: 5R66





SRQ003 \$3,200



\$RQ005 \$3,200 Crocodile strap with three fold clasp and push button release





AUTOMATIC CHRONOGRAPH

Chronograph up to 12 hours • 28,800 vibrations per hour • Power reserve indicator

Power reserve: over 45 hours • 34 jewels, 292 parts • Column wheel and vertical clutch • One-piece three-pointed hammer for instant reset

46.0 mm • Sapphire crystal with anti-reflective coating • See through case back with sapphire crystal • Caliber: 8R28



SPB013 \$2,300



SPB015 \$2,300 Crocodile strap with three fold clasp and push button release





AUTOMATIC DOUBLE RETROGRADE CALENDAR

Double retrograde day/date indicator • 28,800 vibrations per hour • Power reserve indicator

Power reserve: Over 45 hours • 31 jewels, 224 parts • Case diameter: 46.0 mm • Sapphire crystal with anti-reflective coating

See through case back with sapphire crystal • Caliber: 6R24





SPB017 \$2,100

29665 15161

AUTOMATIC MULTI-HAND CALENDAR

Day/date indicator • Power reserve indicator • 28,800 vibrations per hour

Power reserve indicator • Power reserve: Over 45 hours • 29 jewels, 208 parts • 46.0 mm • Sapphire crystal with anti-reflective coating

See through case back with sapphire crystal • Caliber: 6R21



SPB019 \$2,100 Crocodile strap with three fold clasp and push button release









SPS003 \$6,000



CHRONOGRAPH

Hour, minute, second hand and power reserve indicator • Chronograph measures up to 12 hours • Date calendar See-through case back • Sapphire crystal with anti-reflective coating • Caliber 5R86



SNR017 \$5,900



MOON PHASE

Hour, minute, second hand and power reserve indicator • Moon phase dial See-through case back • Sapphire crystal with anti-reflective coating • Crocodile strap • Caliber 5R67





SNR009 \$4,100



SNR007 \$4,100

GMT

GMT hand • Power reserve indicator • Power reserve: 72 hours
30 jewels, 296 parts • Case diameter: 46.0 mm • Sapphire crystal with anti-reflective coating
See through case back with sapphire crystal • Caliber: 5R66



SNR013 \$4,100 Crocodile strap





SNR015 \$4,100 Crocodile strap







Power reserve indicator • Hour, minute and small second hands • Date calendar • See-through case back Sapphire crystal with anti-reflective coating • Caliber 5R65







SNS005 \$3,700

Power reserve indicator • Hour, minute and small second hands • Date calendar • See-through case back Sapphire crystal with anti-reflective coating • Crocodile strap • Caliber 5R64







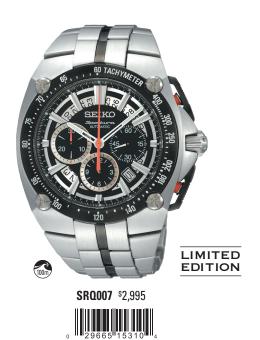


DEDICATED TO PERFECTION

SPORTURA. As the inventor of the quartz watch in 1969, SEIKO has always known that motor sport tests the watch maker to the limit. So we crafted the new Sportura with a stainless steel case, a sure-grip sculpted crown, a sapphire crystal and 100m water resistance. Because, in high speed motor sport, performance and simplicity go hand in hand. **SeikoUSA.com**

2011 ELITE COLLECTION







AUTOMATIC CHRONOGRAPH

Chronograph up to 12 hours • 28,800 vibrations per hour • Power reserve: Over 45 hours
34 jewels, 292 parts • Column wheel and vertical clutch • One-piece three-pointed hammer for instant reset
Case diameter: 43.6 mm • Sapphire crystal with anti-reflective coating
See-Thru case back with sapphire crystal • Caliber 8R28



Sportura



SNAE07 \$695



ALARM CHRONOGRAPH

Alarm can be set on a 12-hour basis with two small hands

Dual time capable: alarm hands can indicate the time in a different time zone

Chronograph measures up to 60 minutesin 1/5 second increments;

after 60 minutes it will start counting from "0" repeatedly up to 12 hours

43.6 mm • Anti-glare sapphire crystal • Screwdown caseback • Caliber 7T62



SRK025 \$495



Second hand subdial • Urethane strap Screwdown caseback • 43.6mm Anti-glare sapphire crystal • Caliber 6G28



SRG005 \$1,350



KINETIC DIRECT DRIVE

Stainless steel case and bracelet • Sapphire crystal Screw caseback • Push button release clasp • 47.0mm • Caliber 5D22



SPC055 \$875



CHRONOGRAPH PERPETUAL

Stainless steel case • Leather strap • Sapphire crystal Screw crown • Screw caseback • 47.0mm Caliber 7T86





SNAD23 \$795



SNAD59 \$750 Leather strap





ALARM CHRONOGRAPH

Stainless steel case and bracelet • Sapphire crystal • Screw crown • Screw caseback
Push button release clasp • 47.0mm • Caliber: 7T62



SRW897 \$695 White patent leather strap





SRW899 \$725
Black patent leather strap
Black Ion Finish bezel, crown and buttons



LADIES' CHRONOGRAPH

Stainless steel case • 14 diamonds • Cabochon crown • Sapphire crystal Screw caseback • 41.0mm • Caliber: 7T11





AUTOMATIC CHRONOGRAPH

Chronograph measures up to 12 hours in 1 second increments • Column wheel and vertical clutch mechanism

One-piece three-pointed hammer for instant chronograph reset • 28,800 vibrations per hour • Duration of full charge is over 45 hours

34 jewels • Consists of 292 parts • Hand-winding capability • Anti-glare sapphire crystal • Carbonfiber dial • Carbonfiber bezel

Screwdown crown and buttons • Screwdown See-Thru caseback • 48.0mm • Caliber 8R28



SNDA59 \$950

DIVER CHRONOGRAPH

Chronograph measures up to 12 hours in 1/20 second increments

Split and elapsed time measurement • Unidirectional rotating bezel • Anti-glare sapphire crystal

Screwdown crown and buttons • 48.0mm • Caliber 7T92





SPC049 \$1,150

YACHTING TIMER

Titanium with hard coating for increased scratch resistance

Screw crown • Screw caseback • Combination leather and nylon strap

49.0mm • Caliber 7T84



SUN011 \$895

KINETIC GMT

Stainless steel case and bracelet; Sapphire crystal Screw crown • Screw caseback • Push button release clasp 49.0mm • Caliber 5M65



SNDZ20 \$750

LADIES' CHRONOGRAPH

Stainless steel case • 16 diamonds • Brown strap • Rose gold finish bezel, crown and buttons Cabochon crown • Sapphire crystal • Screw caseback • 39.0mm • Caliber 7T92





SRH006 \$1,295 Rose gold finish • Urethane strap





SRH005 \$1,295



KINETIC DIRECT DRIVE

Powered by the movement of your body • Environmentally friendly • The most advanced electronic watch technology

Direct drive indicator: real time power indication, power reserve indication • Duration of full charge is approximately 1 month

Retrograde day indicator • Hand winding and automatic capability • Anti-glare sapphire crystal • 48.0mm • Caliber 5D44



SPC005 \$950





SPC007 \$795 Urethane strap



YACHTING TIMER

Pre-set yachting countdown timer (5, 6, 10 minutes) with automatic chronograph start function

Free-set countdown timer up to 15 minutes in 1 minute increments • Chronograph measures up to 12 hours in 1/5 second increments

Dual time capable: alarm hands can indicate the time in a different time zone • Split time measurement • Local time display

Daily alarm and one time alarm • Anti-glare sapphire crystal • 47.0mm • Caliber 7T84





AUTOMATIC CHRONOGRAPH - 49ER CLASS COMMEMORATIVE EDITION

Alarm can be set on a 12-hour basis with two small hands • Dual time capable: alarm hands can indicate the time in a different time zone Chronograph measures up to 60 minutes in 1/5 second increments; after 60 minutes it will start counting from "0" repeatedly up to 12 hours

Anti-glare sapphire crystal • Screwdown caseback • Caliber 7T62



ALARM CHRONOGRAPH

Alarm can be set on a 12-hour basis with two small hands • Dual time capable: alarm hands can indicate the time in a different time zone Chronograph measures up to 60 minutes in 1/5 second increments; after 60 minutes it will start counting from "0" repeatedly up to 12 hours

Anti-glare sapphire crystal • 47.0mm • Caliber 7T62





LADIES' CHRONOGRAPH

Fifty-three diamonds • Mother of Pearl dial; Chronograph measures up to 12 hours in $^{1}/_{20}$ second increments Split and elapsed time measurement • Anti-glare sapphire crystal • 37.5mm • Caliber 7T92



ALARM CHRONOGRAPH

36 Diamonds • Mother of Pearl dial • Anti-glare sapphire crystal • 33.0mm • Caliber 7N82

SEIKO Premier



SRX003 \$1,295

KINETIC DIRECT DRIVE MOON PHASE

Stainless steel case
Fitted leather strap with 3-fold push button release clasp
Sapphire crystal • Screwdown caseback
43.0mm • Caliber 5D88



SPC051 \$695

CHRONOGRAPH PERPETUAL

Stainless steel case and bracelet • Sapphire crystal Screwdown caseback • Push button release clasp 43.0mm Caliber 7T86



SRG001 \$1,075

KINETIC DIRECT DRIVE

Powered by the movement of your body
Environmentally friendly
The most advanced electronic watch technology
Direct drive indicator: real time
power indication, power reserve indication
Duration of full charge is approximately 1 month
Hand winding and automatic capability • Sapphire crystal
41.5mm • Caliber 5D22



SNL044 \$1,050

KINETIC CHRONOGRAPH

Powered by the movement of your body
Environmentally friendly
The most advanced electronic watch technology
Duration of full charge is approximately 5 months
Chronograph measures up to 45 minutes in ½ second increments
Rose gold finish • Sapphire crystal
42.0mm • Caliber 7L22

Premier



SNP005 \$850 Leather strap





SNP001 \$895



KINETIC PERPETUAL

Powered by the movement of your body • Environmentally friendly • The most advanced electronic watch technology
Perpetual calendar adjusts for odd and even months to the year 2100; 24-hour hand
Leap year window • Power save function • Time relay system preserves accurate time up to 4 years
Sapphire crystal • 40.0mm • Caliber 7D48



SRN001 \$750





SRN004 \$775



KINETIC RETROGRADE DAY INDICATOR

Powered by the movement of your body • Environmentally friendly • The most advanced electronic watch technology

Duration of full charge is approximately 6 months • Power reserve indication at the press of a button

Sapphire crystal • 41.0mm • Caliber 5M54





SPB001 \$1,475

AUTOMATIC

29 jewels • 45-hour power reserve • Power reserve indicator • Hand-winding capability • Sapphire crystal Screwdown See-Thru caseback • 42.0mm • Caliber 6R20



ALARM CHRONOGRAPH

Alarm can be set on a 12-hour basis with two small hands

Dual time capable: alarm hands can indicate the time in a different time zone

Chronograph measures up to 60 minutes in ½ second increments; after 60 minutes it will start counting from "0" repeatedly up to 12 hours

Sapphire crystal • 38.0mm SNA586; 36.5mm SNA743 • Caliber 7T62

Premier



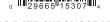


SNQ116 \$395

PERPETUAL CALENDAR

Once set, the calendar automatically adjusts for odd and even months including February of leap years Indicates month, date and year • 40.0mm • Caliber 6A32





BIG DATE CHRONOGRAPH

Chronograph measures up to 60 minutes in ½ second increments Split time measurement • 40.0mm • Caliber 7T04



SRL021 \$395



MULTI-HAND CALENDAR WITH RETROGRADE DAY INDICATOR

Day-date indictaor • Retrograde day indicator 40.0mm • Caliber 6G34

SEIKO Premier



SXD773 \$875

48 diamonds Mother of Pearl dial Sapphire crystal • 27.0mm Caliber 7N82



SXD774 \$895

48 diamonds Mother of Pearl dial Sapphire crystal • 27.0mm Caliber 7N82



29665 14680

Sapphire crystal 27.0mm • Caliber 7N82



SXD678 \$395

Sapphire crystal 27.0mm • Caliber 7N82



SXGN64 \$495

Stainless steel case and bracelet Cabochon crown • Sapphire crystal Push button release clasp 22.0mm • Caliber 1N01



SXGN66 \$495

Stainless steel case
Leather strap with 3-fold push button release
Rose gold finish • Cabochon crown
Sapphire crystal • 22.0mm • Caliber 1N01





SNP017 \$825 Black Ion Finish



KINETIC **PERPETUAL**

Powered by the movement of your body • Environmentally friendly • The most advanced electronic watch technology Once set, the calendar automatically adjusts for odd and even months including February of leap years up to February 28, 2100 When the watch senses 24 hours of inactivity it puts itself into suspended animation (sleep mode) to conserve energy. The date continues to advance correctly while the watch is asleep. Wake it up with a few shakes of your wrist and it automatically resets itself to the correct time even if it's been asleep for up to 4 years

Oversized dual date windows • 24-hour and 12-month subdials • Energy depletion forewarning function Subdial/window at 9:00 indicates the number of years since last leap year • Cabochon crown • Sapphire crystal













SNAD53 \$475



SNAD54 \$495

ALARM CHRONOGRAPH

Hour, minute and small second hands • Alarm can be set on a 12-hour basis with two small hands

Chronograph measures up to 60 minutes in ½ second increments; after 60 minutes it will start counting from 6" repeatedly up to 12 hours

Alarm hands can indicate the time in a different time zone • Cabochon crown • Sapphire crystal



SNA548 \$495





SNAC75 \$535 Black Ion Finish







BIG DATE CHRONOGRAPH

 $Chronograph\ up\ to\ 60\ minutes\ in\ ^{1}\!/_{5}\ second\ increments\bullet\ Split\ time\ measurement\bullet\ Cabochon\ crown\bullet\ Sapphire\ crystal$







Mother-of-pearl dial • Cabochon crown • Sapphire crystal



SXDC33 \$395 Twelve diamonds





SXDC34 \$425 Twelve diamonds







SXDA84 \$650 Thirty diamonds Rose gold finish



Cabochon crown



SXDA53 \$395 Eight diamonds Mother-of-pearl dial



SXDA26 \$425 Eight diamonds Mother-of-pearl dial





Cabochon crown











Rose gold finish

0 29665 14904 6

0 29665 14906 0

Cabochon crown • Sapphire crystal

















SKA402 \$475



SKA404 \$475

KINETIC

NO BATTERY CHANGE REQUIRED POWERED BY THE MOVEMENT OF YOUR BODY • ENVIRONMENTALLY FRIENDLY THE MOST ADVANCED ELECTRONIC WATCH TECHNOLOGY

Hour, minute and second hands • Automatic power generator • Power reserve indicator function 6-month power reserve • Screwdown See-Thru caseback



SKA472 \$375



SKA474 \$375









SMY115 \$325



SMY116 \$350

KINETIC

NO BATTERY CHANGE REQUIRED POWERED BY THE MOVEMENT OF YOUR BODY • ENVIRONMENTALLY FRIENDLY THE MOST ADVANCED ELECTRONIC WATCH TECHNOLOGY

Hour, minute and second hands • Automatic power generator Power reserve indicator function • 6-month power reserve



SKA347 \$375 Screwdown See-Thru caseback





SKA348 \$395 Screwdown See-Thru caseback





SKA366 \$450 Black Ion Finish Screwdown See-Thru caseback







SNQ097 \$270 Black Ion Finish bezel



PERPETUAL CALENDAR

Once set, the calendar automatically adjusts for odd and even months including February of leap years • Indicates month, date and year















PERPETUAL CALENDAR

Once set, the calendar automatically adjusts for odd and even months including February of leap years • Indicates month, date and year





FLIGHT COMPUTER

SEIKO FLIGHT COMPUTER WATCHES ARE FITTED WITH A ROTARY SLIDE RULE BEZEL FOR RAPID CALCULATIONS AND CONVERSIONS OF FLIGHT DATA AS REQUIRED BY PILOTS. THE ROTARY SLIDE RULE CONSISTS OF A BEZEL RULER AND A DIAL RULER, BOTH OF WHICH PROVIDE A WIDE VARIETY OF COMPUTATIONS AND CONVERSIONS OUTLINED BELOW.

CONVERSION SCALES

DISTANCE: Nautical Miles ↔ Statute Miles ↔ Kilometers

FUEL VOLUME CONVERSION:

US gallons ↔ Imperial gallons ↔ Liters

WEIGHT CONVERSION: Pounds ↔ Kilograms

FUEL VOLUME-TO-WEIGHT CONVERSION:

Fuel pounds \leftrightarrow US gallons \leftrightarrow Imperial gallons Oil pounds \leftrightarrow US gallons \leftrightarrow Imperial gallons

COMPUTATION FOR NAVIGATION

Time calculation:

computes time to fly based on ground speed and distance to fly

Speed calculation:

computes ground speed based on distance to fly and time to fly

Distance calculation:

computes distance to fly based on ground speed and time to fly

Calculation of fuel consumption rate:

(per hour) based on time to fly and fuel consumption

Calculation of fuel quantity required:

based on time to fly and fuel consumption rate

Calculation of time remaining for cruising:

based on fuel innage and fuel consumption rate

Calculation of climbing altitude:

based on climbing rate and climbing time

Calculation of climbing rate:

based on climbing time and target altitude

Calculation of climbing time:

based on climbing rate and target altitude





SNAD05 \$495

ALARM CHRONOGRAPH

Hour, minute and small second hands • Alarm can be set on a 12-hour basis with two small hands

Chronograph measures up to 60 minutes in 1/5 second increments; after 60 minutes it will start counting from "0" repeatedly up to 12 hours

Alarm hands can indicate the time in a different time zone



SNAD06 \$525



SEIKO ALARM CHRONOGRAPH



ALARM CHRONOGRAPH

Hour, minute and small second hands • Alarm can be set on a 12-hour basis with two small hands

Chronograph measures up to 60 minutes in 1/5 second increments; after 60 minutes it will start counting from "0" repeatedly up to 12 hours

Alarm hands can indicate the time in a different time zone



SNA695 \$350





SNAA30 \$425 Black Ion Finish





SNA283 \$450 Black Ion Finish







SNAD61 \$395 Urethane strap One way rotating elapsed timing bezel



ALARM CHRONOGRAPH

Hour, minute and small second hands • Alarm can be set on a 12-hour basis with two small hands

Chronograph measures up to 60 minutes in 1/5 second increments; after 60 minutes it will start counting from "0" repeatedly up to 12 hours

Alarm hands can indicate the time in a different time zone



SNAC93 \$425



\$\text{SNAB65} \\$325





CHRONOGRAPH

Hour, minute and small second hands \bullet Chronograph measures split and accumulated elapsed time Chronograph can measure up to 12 hours in $^{1}/_{20}$ second increments







SNN233 \$270 Black Ion Finish



CHRONOGRAPH

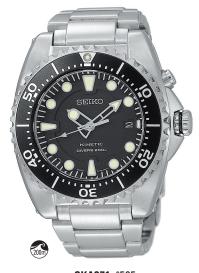
Hour, minute and small second hands \bullet Chronograph measures split and accumulated elapsed time Chronograph can measure up to 60 minutes in $^{1}/_{5}$ second increments



SNN241 \$195











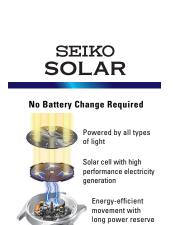
SKA413 \$495

KINETIC

NO BATTERY CHANGE REQUIRED • POWERED BY THE MOVEMENT OF YOUR BODY ENVIRONMENTALLY FRIENDLY • THE MOST ADVANCED ELECTRONIC WATCH TECHNOLOGY

Hour, minute and second hands • Automatic power generator • Power reserve indicator function • 6-month power reserve

One way rotating elapsed timing bezel • Screwdown crown and caseback



SEIKO. Solar watch experts since 1977







\$NE109 \$295

SOLAR

No battery change required • Powered by all types of light

Solar cell with high performance electricity generation • Energy-efficient movement with long power reserve

AVAILABLE APRIL 2011





AUTOMATIC

21-jewel, self-winding • One way rotating elapsed timing bezel
Strap models feature extra long pressure vented urethane straps • Screwdown crown and caseback







SKX173 \$425



SKXA35 \$425

SEIKO

MEN'S AND LADIES' DRESS















MEN'S AND LADIES' DRESS



SKP341 \$375 Black Ion Finish Cabochon crown





SUJF29 \$375 Black Ion Finish Cabochon crown





SKK701 \$295







SKK709 \$295





SUJG25 \$295



















MEN'S























SUJF85 \$270 One diamond Mother-of-pearl dial



SUJF87 \$270 One diamond





SUJF88 \$295 One diamond





SUJF89 \$295 One diamond Black Ion Finish







SUJ707 \$250 Two diamonds Mother-of-pearl dial



SUJ708 \$270 Two diamonds Mother-of-pearl dial









SUJ704 \$215





SUJA80 \$250 Black Ion Finish









SXDB52 \$450 Sixteen diamonds

Mother-of-pearl dial





SXDA71 \$250









SXDB87 \$295 Mother-of-pearl dial





SXDB88 \$325 Mother-of-pearl dial





SXDA31 \$395 Eleven diamonds Mother-of-pearl dial





SXGN50 \$425 Twelve diamonds





SXDC11 \$375 Eleven diamonds Mother of pearl dial





SXDC12 \$395 Eleven diamonds Mother of pearl dial





SXDC13 \$250 Cabochon crown





SXDC14 \$270 Cabochon crown



























SZZC60 \$375
Eight diamonds
Mother-of-pearl dial



SUJG16 \$295 Two diamonds Mother-of-pearl dial



SUJG18 \$270 Two diamonds



SEIKO ELITE COLLECTIONS





SUJG31 \$250 Swarovski crystals*



SUJG32 \$270 Swarovski crystals*



SUJG34 \$270 Swarovski crystals*





SXDC51 \$250 Swarovski crystals*















SEIKO



















SWZ147 \$175 Expansion



















SEIKO

STRAP



SKP330 \$175





SNF672 \$175 Cabochon crown





SXGN42 \$175 Cabochon crown





SKP333 \$250 One diamond Black Ion Finish





SRK008 \$250 Second hand subdial





SKP332 \$175















SEIKO solar. As the inventor of the quartz watch in 1969, SEIKO has led the watch industry for four decades in refining quartz technology for each new generation. Today, SEIKO introduces new quartz watches powered by light which, when fully charged, have a power reserve of ten months, thanks to a solar cell with high-efficiency electricity generation. Capable of converting all types of light into energy and with no battery replacement ever required, SEIKO Solar is a bright idea that is good for the planet. SeikoUSA.com

SEIKO

with long power reserve

and quick start

No Battery Change Required

DEDICATED TO PERFECTION

2011 SOLAR COLLECTION



No Battery Change Required



SEIKO. Solar watch experts since 1977

Q: HOW DOES SOLAR WORK?

A: The solar cells, located under the dial, collect energy from <u>any</u> light source and convert it into electrical energy. This energy is stored in a rechargeable lithium ion cell which takes the place of a conventional watch battery. From there, the watch operates like any other quartz watch.

Q: HOW LONG WILL IT TAKE TO FULLY CHARGE THE SEIKO SOLAR CALIBER?

A:	Ladies' 2-hand		Men's 3-hand		Ladies' 3-hand		
	<u> </u>	V114/V116		V157/V158		V187	
	Charge Level	Normal Sunlight	Fluorescent Light	Normal Sunlight	Fluorescent Light	Normal Sunlight	Fluorescent Light
	1 day of power	2 min	180 min	2 min	110 min	3 min	95 min
	Full charge	10 hrs	_	9 hrs	_	3 hrs	100 hrs
	Power Reserve	Reserve 12 months		10 months		2 months	



















Swarovski crystals*
AVAILABLE MARCH 2011























SUP003 \$175



SUP004 \$195



SUP014 \$195



SUP005 \$175



SUP016 \$195







SUP009 \$195



SUP010 \$215



SUP018 \$225 Mother-of-pearl dial

























SUP044 \$195 Replaces SUJF80









SNE093 \$195 Replaces SGG783



SNE098 \$235 Replaces SGG786



\$NE100 \$235 Replaces SGG788















SNE036 \$195





SNE042 \$195





SNE044 \$195





SNE045 \$185 Railroad approved









SNEU58 *185

SIZING-CLASP SYSTEM

Without removing links - adjust the length to fit wrists from 7-8 inches (average wrist is 7 1/2)
Sizing is simple and quick No costly mistakes
No tools required
Clasp can be personalized
Easy to demonstrate/sell
Patent pending



SNE060 \$185





SNE062 \$185





SNE064 \$195 Railroad approved











IMPRINTED DIAL WATCHES

Most Seiko styles are available for customized color imprinting. You can imprint any design, logo, symbol or message you like.

EMBOSSED MEDALLION DIAL WATCHES

Seiko offers you more style options than anyone else for embossed medallion dial customization. Embossing is available on a wide selection of models at price points to fit any budget.

PERSONALIZED ENGRAVING ON ALL WATCHES

For the finest in personalization, we offer custom engraving on the back of any Seiko watch case. You can inscribe any name, set of initials or brief message.

For more information contact your sales representative.



WATCH OPERATION

KINETIC	
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SEIKO TECHNOLOGY

KINETIC DIRECT DRIVE

Kinetic Direct Drive Caliber 5D44 encompasses the best of both worlds: quartz accuracy with the emotional engagement of a mechanical and is environmentally friendly. This exclusive technology draws energy from the movement of your wrist or the turn of the crown and keeps you informed with a power reserve indicator.

KINETIC CHRONOGRAPH

The next generation of high-performance timekeeping and a Seiko world's first.

All the features of stopwatch timing plus Kinetic technology.

KINETIC PERPETUAL

Another world's first technology from Seiko. Kinetic Perpetual combines the features and benefits of the industry's leading watch technology – Kinetic Auto Relay and Perpetual Calendar.

Once set, the calendar automatically adjusts for odd and even months including February of leap years up to February 2100. When the watch senses 24 hours of inactivity it puts itself into suspended animation (sleep mode) to conserve energy. The date continues to advance correctly while the watch is asleep. Wake it up with a few shakes of your wrist and it automatically resets itself to the correct time even if it's been asleep for up to 4 years.

SEIKO KINETIC

Seiko Kinetic is the first and only quartz watch powered by human energy. Based on revolutionary technology, Seiko Kinetic watches run entirely on self-generated energy from the natural movement of your wrist. Environmentally friendly. The most advanced electronic watch technology. Six-month power reserve.

YACHTING TIMER

The next generation of chronograph timing. Three pre-set countdown timers (5, 6 and 10 minutes) and one free-set countdown timer (up to 15 minutes) prepare for action. Race-time chronograph monitors progress.

Dual time capable. This is how the race is won.

ALARM CHRONOGRAPH

Seiko alarm chronographs offer the features of a chronograph along with a 12-hour alarm.

CHRONOGRAPH

Seiko chronographs provide standard watch functions as well as precise stopwatch timing for a variety of activities.

CHRONOGRAPH PERPETUAL

Chronograph Perpetual combines the features of the Chronograph and Perpetual Calendar.

The chronograph provides standard watch functions as well as precise stopwatch timing for a variety of activities while the Perpetual Calendar automatically adjusts for odd and even months including February of leap years.

PERPETUAL CALENDAR

The Seiko Perpetual Calendar automatically adjusts for odd and even months including February of leap years.



KINETIC DIRECT DRIVE Seiko Series SRG (5D22), SRH (5D44), SRX (5D88)

Features:

- The next generation of Kinetic Technology; Energy is created by hand winding or automatically through the motion of the wearer's wrist
- · Hand-winding capabilities
- Direct Drive Indicator; Indicates accumulated power and real-time power generation
- Retrograde Day Indicator (5D44)
- Moon Phase Indicator (5D88)
- 24 hour hand (5D88)
- · Hour, minute and second hands
- · Overcharge prevention function

How to Charge and Start the Watch

When using the watch for the first time after it is purchased, be sure to charge the Rechargeable Lithium Ion Battery before setting the time and other functions.

Charging the Watch

Energy is created in two ways:

- · Hand winding the crown.
 - 30 seconds of hand winding equals approximately 6 hours of charge. Please note this is an approximation as all users will turn the crown at different rates.
- Movement of the wrist.
 - Swing the watch from side to side approximately 500 times at the rate of twice per second. This will start the watch and the second hand will move at one-second intervals. Swinging the watch 200 times further will reserve approximately one day of power.

How the Stored Energy is Displayed

Stored energy is displayed by the Direct Drive Indicator Hand in two ways:

- Real Time Power Indication (as the crown is turned).
- Power Reserve indication (accumulated power reserve).
 - When the crown is turned, the indicator hand jumps relative to how quickly the crown is turned (Real Time Power

DISPLAY AND BUTTON OPERATION



❖ The position of the date window and day hand may differ depending on the model.

Indicator). Four seconds after the last turn, the indicator hand will move to indicate accumulated power reserve (the sum of the original power reserve plus the power generated during the manual winding).

How to Set the Moon Phase (5D88)

- Press the button on the side of the case at the 10:00 position using an object with a long tapered tip such as a ballpoint pen.
- When the button is pressed the moon phase advanced by one phase.
- For the current moon phase information please refer to the weather section of your local newspaper.

How to Set the Time and Calendar

- Unscrew (if screwdown type) the crown by turning it counterclockwise and pull out to the first click position.
- Turn the crown clockwise until the day indicator hand points to the previous day's day and turn the crown counter-clockwise until the previous day's date appears.
- Pull the crown out to the second click.
- Turn the crown to advance the hands until the calendar changes to the next day and date. The time is set for the A.M. period. Keep advancing the hands to set the correct time.
- Push the crown back into the original position.
- Screw in crown (if screwdown type).



SRG001 P.21



SRG005 P.14



SRH005 P.18



SRH006 P.18



SRX003 P.21



KINETIC / KINETIC RETROGRADE DAY INDICATOR Seiko Series SKA (5M62), SRN (5M54)

Features:

- Automatic power generator.
- · Power reserve indicator function.
- Energy depletion forewarning function.
- Overcharge prevention function.
- Duration of full charge is approximately 6-months
- · Hour, minute and second hands.
- 24 hour hand (5M65 only)
 - Capable of indicating Greenwich Mean Time (GMT) or used as dual time indicator.



When using the watch for the first time after it is purchased, be sure to charge the power reserve sufficiently by swinging the watch side to side before setting the time and other functions.

- Swing the watch from side to side approximately 250 times at the rate of twice per second. This will start the watch and the second hand will move at one-second intervals. Swinging the watch 200 times further will reserve approximately one additional day of power.
- 2. Set the time/calendar and put on the watch.

Note:

Wearing the watch continuously for 12 hours will accumulate power to run the watch for approximately one and a half additional days.

As a general guideline, if you wear the watch every day for 12 hours over a period of a week, the power to run the watch for approximately ten days will be additionally secured. If the watch enters the power save mode, this amount of energy will keep the watch from running for approximately one month and a half.

How to set time and Date

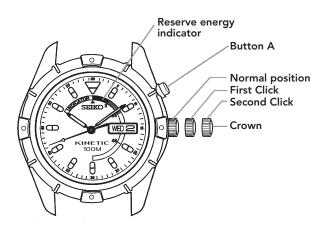
- Unscrew (if screwdown type) the crown by turning it counterclockwise and pull out to the first click position.
- Turn the crown clockwise until the previous day's date appears.
- Pull the crown out to the second click.
- Turn the crown to advance the hands until the date changes to the next day. The time is set for the A.M. period.
 Keep advancing the hands to set the correct time.
- Push the crown back into the original position.
- Screw in crown (if screwdown type).

How to Use the 24-Hour Hand (5M65)

Because this watch is designed with an hour hand that can move separately from the other hands, setting procedures are a bit different.

You can set the watch in two different modes:

• The 24-hour hand shows 24-hour time and acts as an AM/PM indicator while the hour hand shows 12-hour time



OR

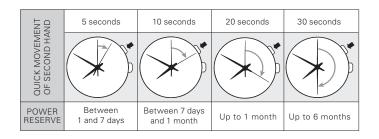
- The 24-hour hand shows the time in a different time zone from the time shown by the hour hand.
 - 1. Pull the crown out to the second click position when the second hand is at the 12 o'clock position.
 - 2a. For a single time zone, so the 24-hour hand indicates AM/PM, turn the crown in either direction to set the minute hand and 24-hour hand to the current time in your area, using the 24-hour marks on the dial.

OR

- 2b. To use the 24-hour hand to indicate time in another zone, turn the crown in either direction to set the minute hand and the 24-hour hand to the time in another area, using the 24-hour marks on the dial.
- 3. Push the crown back to normal position.
- 4. Now pull the crown out to the first click position and rotate it in either direction, moving the hour hand around the dial (it moves in one hour increments) until both the date and hour are correct for your area.
- 5. Push the crown back to normal position.

Checking the Power Reserve

The power reserve indicator function shows how much energy is stored. To check how long the watch can operate on its current charge, wait until the second hand is in the 12 o'clock position and press the button at the 2 o'clock position on the watch case. Then use the chart below to determine how much stored energy is indicated by the number of seconds that the second hand moved. The second hand will resume normal operation in 30 seconds or less.



SEIKO WATCH OPERATION











SKA192 P.33

SKA347 P.35

SKA348 P.35

SKA366 P.35

SKA371 P.44







SKA402 P.34



SKA404 P.34



SKA413 P.44



SKA472 P.34



SKA474 P.34



SMY111 P.35



SMY115 P.35



SMY116 P.35



SRN001 P.22



SRN004 P.22



SUN011 P.17



KINETIC PERPETUAL Seiko Series SNP (7D48, 7D56)

Features:

- Automatic power generator
- Automatic energy saving function
- Time Relay function
- Perpetual Calendar (to the year 2100)
- Energy depletion forewarning function
- Overcharge prevention function
- · Duration of full charge is approximately 4 years

Kinetic Auto Relay

 This watch is equipped with an Automatic Power Generator, the unique technology developed by Seiko, which generates electrical energy to power the watch by utilizing the movement of the arm or wrist, and stores it in the rechargeable lithium ion cell

Power Save Function

- In order to conserve the stored electrical energy, the watch automatically enters power save mode to stop the hands from moving approximately 24 hours after the watch is taken off
- In a case that the fully charged watch enters the power save mode, the time relay function of the watch remains operable for approximately four years.

Time Relay Function

 When the watch is in power save mode, swinging the watch several times will activate the "time relay function," which automatically resets the watch hands to the correct time that has been retained inside the watch.

Perpetual Calendar Function

- Once set, the calendar automatically adjusts for odd and even months including February of leap years until the year 2100.
- While the watch is in power save mode, the perpetual calendar continues to function (the calendar continues to properly advance).
- Even if the watch is completely stopped due to a shortage of stored electrical energy, the calendar can be manually adjusted by simple procedures.

How to Charge the Watch

When using the watch for the first time after it is purchased, be sure to charge the power reserve sufficiently by swinging the watch from side to side before setting the time and other functions.

 Swing the watch from side to side approximately 500 times at the rate of twice per second. This will start the watch and the second hand will move at one-second intervals. Swinging the

DISPLAY AND BUTTON OPERATION



 Orientation of the displays of year, month and 24-hour indicator may vary depending on the model.

watch 200 times further will reserve approximately one day of power.

2. Set the time/calendar and put on the watch.

Note: Wearing the watch continuously for 12 hours will accumulate power to run the watch for approximately one and a half additional days.

As a general guideline, if you wear the watch every day for 12 hours over a period of a week, the power to run the watch for approximately ten days will be additionally secured. If the watch enters the power save mode, this amount of energy will keep the watch running for approximately one month and a half.

How to Set Time and Date

Because the calendar is pre-adjusted at the factory, you may only need to set the time and date.

Time Adjustment:

- 1. Pull out the crown to the second click. The second hand will stop on the spot.
 - If your watch has a screw lock type crown, unscrew the crown first, and then pull it out to the second click.
 - To set the second hand exactly, pull out the crown to the second click at the moment the second hand is pointing to the 12 o'clock ("0" second) position.
- 2. Turn the crown to set the time.
 - Remember to check the 24-hour indicator to correctly set AM/PM.
 - To set the time accurately, advance the minute hand 4 to 5 minutes ahead of the correct time, and then turn it back to the exact time.
- 3. Push the crown back into the original position. The watch immediately starts ticking.
 - To set the second hand exactly, push the crown back into the original position in accordance with a time signal.

Date Adjustment:

- Pull crown out to first click.
- Rotate crown either way to adjust to the correct date.
- Push crown back to normal position.



Complete Calendar Adjustment:

Complete calendar adjustment will only be necessary if the watch is completely stopped due to shortage of stored energy.

- Each calendar item should be adjusted in sequence of Year, Month and then Date.
- Pull crown out to first click.
- Rotate crown to advance date and month until the correct year is displayed. Refer to the Leap Year chart to determine if the current year is a leap year or to determine if it is 1, 2 or 3 years past the last leap year.
- After setting the watch to the correct year, continue to rotate the crown to set the correct month and then the correct date.
- Pull crown out to second position to set to the correct time. (see Time Adjustment)
- Push crown back to original position.

Note: The date, month and year indicators work independently from the hands of the watch. Advancing the hands will not advance the date, month or year.

Year Indication	L.Y.	+1	+2	+3
Number of years passed since the last leap year	Leap Year	One Year	Two Years	Three Years
Year	2004 2008 2012 2088 2092	2005 2009 2013 	2006 2010 2014	2007 2011 2015
	2096	2097	2098	2099



SNP001 P.22



SNP005 P.22



SNP007 P.26



SNP008 P.26



SNP017 P.26



KINETIC CHRONOGRAPH Seiko Series SNL (7L22)

Features:

- Chronograph measures up to 45 minutes in 1/5 second increments
- Automatic power generator
- Energy depletion forewarning function
- Overcharge prevention function
- Duration of full charge is approximately 5 months

a. Screwed-in position b. Unscrewed position c. First click d. Second click Date Hour hand Minute hand

How to Charge and Start the Watch

When using the watch for the first time after it is purchased, be sure to charge the power reserve sufficiently by swinging the watch from side to side before setting the time and other functions.

- 1. Swing the watch from side to side approximately 500 times at the rate of twice per second. This will start the watch and the second hand will move at one-second intervals. Swinging the watch 200 times further will reserve approximately one day of power.
- 2. Set the time/calendar and put on the watch.

Remarks on the Power Reserve

Do not pull the crown out to the second click position with the intention of stopping the second hand just to save energy. By doing so, a large amount of current flows through the built-in Integrated Circuit. Therefore, pulling the crown out to the second click position will not save energy but, in fact, consume more energy than usual.

Energy Depletion Forewarning Function

When the second hand starts moving at two-second intervals instead of the normal one-second intervals, the watch will run down in approximately 12 hours.

How to Set the Time and Calendar

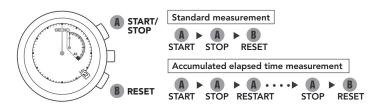
- 1. Unscrew crown and pull out to the first click position.
- 2. Turn crown counterclockwise until the previous day's date appears.

- 3. Pull crown out to the second click position.
- 4. Turn counter-clockwise to advance the hour and minute hands past 12:00 AM. Doing so will advance the date to the current date.
- 5. Set hour and minute hands to the desired time taking AM or PM into consideration.
- 6. Push crown back in to the unscrewed position.
- 7. Screw in the crown.

How to Use Chronograph

The chronograph can measure up to 45 minutes in 1/5 second increments. After 48 minutes, the chronograph stops automatically.

- 1. Press button "A" to start, stop and restart the chronograph.
- 2. Press button "B" to reset the chronograph.
- 3. Do not press buttons "A" and "B" at the same time, or press one of the two buttons while keeping the other pressed.





SNL044 P.21



AUTOMATIC Seiko Series SPB (6R20, 6R21, 6R24)

Features:

- · Hand wind and automatic wind
- Overwind protection function
- · Day of week display.
- 31 day calendar display
- · Power reserve indicator

How to Use

This watch is an automatic watch equipped with a manual winding mechanism.

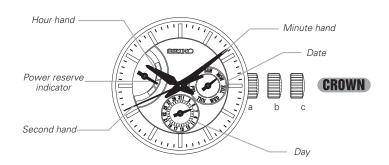
- When the watch is worn on the wrist, the motion of the wearer's arm winds the mainspring of the watch.
- If your watch is completely stopped, it is recommended that you manually wind the mainspring by turning the crown clockwise.

How to Set Time, Day and Date

- Pull out the crown to the first click. (The second hand continues moving and the accuracy of the watch is unimpaired).
- Turn the crown clockwise so the day of the week hand points to the previous day of the week.
- Turn the crown counterclockwise until the date hand points to the previous day's date.
 - Example: if today is Wednesday the 6th, the day and date display should indicate the previous day and date (Tuesday the 5th).
- Pull the crown out to the second click when the second hand is at the 12 o'clock position. (The second hand stops on the spot).
 Turn the crown to advance the hour and minute hands until the day and date changes to indicate the current day and date. The time is now set for the a.m. period. Advance the hands to set the correct time taking a.m. and p.m. into consideration.
- Push the crown back into the original position.

Note:

The mechanism of mechanical watches is different from that
of quartz watches. When setting the time, be sure to turn
back the minute hand a little behind the desired time and
then advance it to the exact time.



a) Normal position: winding up the mainspring (manual operation)

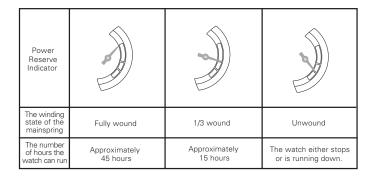
b) First click position: day and date settings

c) Second click position: time settings

 Do not set the date between 8:00 p.m. and 2:00 a.m. If you do, the date may not change properly and it may cause a malfunction.

How to Read the Power Reserve Indicator

- The power reserve indicator lets you know the winding state of the mainspring (how much power is stored in the mainspring).
- Before removing the watch from your wrist, observe the power reserve indicator to check if the watch has enough power stored to keep the watch running until the next time you wear it. If necessary, wind the mainspring. (To prevent the watch from stopping, wind the mainspring to store the excess power that will allow the watch to run for extra time).
- When the mainspring is fully wound, the crown can be turned further without damaging the mainspring itself. The mainspring of the watch employs a slipping mechanism to prevent the mainspring from over-winding.







AUTOMATIC CHRONOGRAPH Seiko Series SRQ (8R28)

Features:

- · Hand wind and automatic wind
- Overwind protection function
- 12 hour chronograph
- · Instantly changing calendar
- · Vertical clutch and column wheel

How to Use

This watch is an automatic watch equipped with a manual winding mechanism.

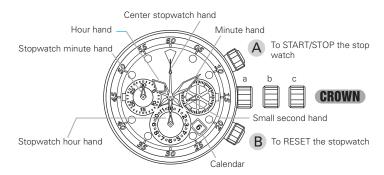
- When the watch is worn on the wrist, the motion of the wearer's arm winds the mainspring of the watch.
- If your watch is completely stopped, it is recommended that you manually wind the mainspring by turning the crown clockwise.

How to Set Time, Day and Date

- Pull out the crown to the first click. (The second hand continues moving and the accuracy of the watch is unimpaired).
- Turn the crown counter-clockwise until the previous day's date appears.
 - Example: if today is the 6th of the month, the date display should indicate the previous date (the 5th).
- Pull the crown out to the second click when the second hand is at the 12 o'clock position. (The second hand stops on the spot).
 Turn the crown to advance the hour and minute hands until the date changes to indicate the current date. The time is now set for the a.m. period. Advance the hands to set the correct time taking a.m. and p.m. into consideration.
- Push the crown back into the original position.

Note:

- The mechanism of mechanical watches is different from that
 of quartz watches. When setting the time, be sure to turn
 back the minute hand a little behind the desired time and
 then advance it to the exact time.
- Do not set the date between 8:00 p.m. and 2:00 a.m. If you
 do, the date may not change properly and it may cause
 a malfunction.



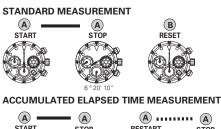
- a) Normal position: winding up the mainspring (manual operation)
- b) First click position : date setting
- c) Second click position: time setting

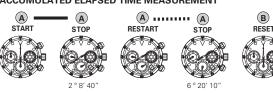
How to Use the Chronograph

- Before using the chronograph, make sure that the center chronograph hand is pointing to the "0" position. If it is not pointing to the "0" position, press button "B" to correct the position of the center chronograph hand.
- Before using the chronograph, make sure that the mainspring is sufficiently wound.
 - 1. Press button "A" to Start/Stop/Restart.
 - 2. Press button "B" to Reset.

Note:

Before using the chronograph, check which type of buttons your watch has. If your watch has buttons with protector rings, it is necessary to unlock the buttons before using the chronograph and to relock the buttons when you are finished using the chronograph. See instruction booklet for more detailed instruction.





^{*}Restart and stop can be repeated as many times as required by pressing Button A.

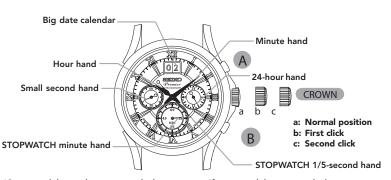




BIG DATE CHRONOGRAPH (CALIBER 7T04)

Features:

- Multi-display analog chronograph measures split and accumulated elapsed time.
- Chronograph measures up to 60 minutes in 1/5 second increments.
- · Big date calendar.



*Some models may have a screw lock type crown. If your watch has a screw lock type crown, refer to "SCREW LOCK TYPE CROWN".

How to Set Time:

Unscrew the crown (if screwdown type) and pull out to the second click position when the small hand is at the 12 o'clock position.

Turn the crown clockwise to advance hour and minute hands to the desired time.

Push the crown back into the original position. The watch immediately starts ticking.

Screw in crown (if screwdown type).

How to Set Chronograph Hand Position

With the crown in the second click position, press button "A" for 2 seconds.

a) Chronograph minute hand turns a full circle.

Press button "B" repeatedly to set Chronograph minute hand to the "0" position.

Press button "A" for 2 seconds.

a) Chronograph 1/5-second hand turns a full circle.

Press button "B" repeatedly to set Chronograph 1/5-second hand to the "0" position.

Push crown back to normal position.

How to Use:

The Chronograph can measure up to 60 minutes in 1/5-second increments.

After 60 minutes, it will start counting again for "0" repeatedly up to 12 hours.

a) Before using the Chronograph, be sure to check that the crown is set at the normal position and that the Chronograph hands are reset to the "0" position.

Standard Measurement:

Press button "A" to start or stop. Press button "B" to reset.

Accumulated Elapsed Time Measurement:

Press button "A" to start, stop and restart. Press button "B" to reset.

Split Time Measurement:

Press button "A" to start.

Press button "B" to measure split time and then again to release split time.

Press button "A" to stop. To reset press button "B".

Measurement of Two Competitors:

Press button "A" to start.

Press button "B" for finish time of first competitor.

Press button "A" for 2nd competitor start.

Press button "B" for finish time of 2nd competitor.

Press button "B" to reset.

Calendar Adjustment:

Pull out the crown to the first click position.

Turn clockwise until the desired date appears.

Push crown back to normal position.



SPC057 P.24



SPC061 P.28



SPC062 P.28



ALARM CHRONOGRAPH Seiko Series SNA (7T62)

Features:

- Alarm can be set on a 12-hour basis with two small hands
- Alarm hands can indicate the time in a different time zone
- Chronograph can measure up to 60 minutes in 1/5 seconds. After 60 minutes, it will start counting again from "0" repeatedly up to 12 hours

How to Change the Display Mode:

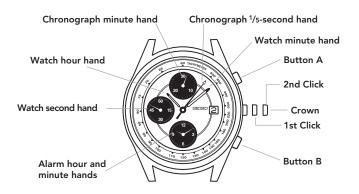
 With each press of button B, The display mode changes between the CALENDAR / ALARM mode and the STOP WATCH mode.

How to Set the Main Dial Time and the Alarm Sub-Dial Time:

- Pull out crown to the second click position.
- Turn crown to set to the desired time in the 12 hour format regardless of whether it is AM or PM.
- Press button B to set the alarm sub-dial time to the current 24 hour.
- Push crown back to normal position

How to Set the Alarm:

- Pull out crown to the first click position while in CALENDAR / ALARM mode.
- Press button B to advance the hands in the 24 hour alarm sub-dial to the desired alarm time.



- Each press of button B will advance the alarm time by one minute.
- o Hands will move quickly if button B is kept pressed.
- Push crown back to normal position

How to Use the Stopwatch:

• Use 7T62 alarm Chrono bullet points

Perpetual Calendar - How to read the calendar:

- The date is indicated by the center hand in the CALENDAR / ALARM mode
- The day of the week is indicated by the day hand at the 12 o'clock position.
- There is no need to adjust the date at the end of the month up to February 28, 2100.
- Month and year can be checked on demand.

SEIKO

WATCH OPERATION





YACHTING TIMER Seiko Series SPC (7T84)

Features:

- TIME mode: Displays current time. Single time alarm function: Sounds only once at a designated alarm time within 12 hours
- YACHTTIMER modes: Yacht timer combines the functions of a count down timer and stop watch that starts operating automatically when timer finishes counting down. This function is particularly useful in yacht racing. 5, 6 & 10 minute preset timers are available
- TIMER mode (TMR): The timer can be set to a maximum of 15 minutes n 1-minute increments
- CHRONOGRAPH mode (CHR): The chronograph can measure 12 hours in 1/5 -second increments. When the measurement reaches 12 hours, the chronograph automatically stops
- ALARM mode (ALM): Daily alarm: set to sound at a designated time everyday on a 12-hour basis
- LOCAL TIME mode (LOC): The time in another time zone, offering a dual time display

How to Set the Time (Main Watch and Small Watch) and Calendar

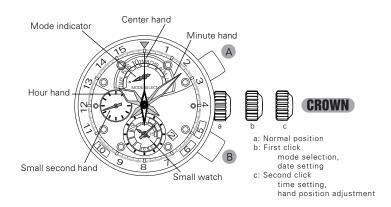
- Unscrew the crown (if screwdown type) and pull out to first click position.
- Turn the crown clockwise until the previous day's date appears.
- Pull crown out to the second click position when the small second hand is at the 12 o'clock position (the small second hand will stop on the spot).
- Turn clockwise to advance the hour and minute hands past 12:00 am. Doing so will advance the date to the current date.
- Set the hour and minutes hands to the desired time taking AM or PM into consideration.
- Press button "B" to set the time for the small watch.
 - With each press of button "B" the small watch hands will advance 1 minute. Pressing and holding button "B" will advance the small hands rapidly.
- Push crown back to normal position.
- Screw in the crown (if screwdown type).

How to Change Modes

- Pull the crown out to first click.
- Press button "A" to set the mode indicator pointing at your desired mode.
- Push crown back to normal position.

TIMER MODES

- Pre-set countdown timers (5, 6 and 10 minutes).
- Free-set countdown timer (any whole minute interval between 1 and 15 minutes).



How to Use the Timer Modes

- Pull crown to first click.
- Press button "A" to select either TIMER mode.
- Push crown back to normal position.
- Press button "A" to start the Countdown Timer.
 - In either countdown mode, the center countdown hand points to the selected countdown interval listed on the outer circle.
 - During countdown, the center countdown hand moves in 1-minute intervals until the last minute when it will start to move in 1-second intervals.
 - 6:00 sub dial: The short hand also indicates the remaining minutes. The longer hand moves in 1-second intervals.
 - The watch will beep on the last 3 seconds (1 beep each second) of the countdown interval and then sound for 2 seconds at the end.
 - After countdown interval has elapsed, the chronograph will automatically start to show accumulated time when the pre-set modes (5, 6 or 10 min) are being used.

How to Set the Alarms

This Watch Features Two Types of Alarms

Single-time alarm (TIME mode)

- The single-time alarm sounds only once at a designated alarm time and it is automatically disengaged.
- The alarm time can be set within 12 hours from the current time in 1-minute increments.
 - Pull crown to first click.
 - Press button "A" to select TIME mode.
 - Push crown back to normal position.



- Press button "B" to advance small watch hands and select desired alarm time (within 12 hours of current time).

Daily Alarm (ALARM mode)

- The daily alarm can be set to sound at a designated time everyday.
- The daily alarm is set in the ALARM mode.
- The set alarm time can be used as many times as required.
 - Pull crown to first click.
 - Press button "A" to select ALARM mode (ALM).
 - Press button "B" to advance small watch hands to desired DAILY ALARM (on a 12 hour basis).
 - Push crown back to normal position.
- You can preview the alarm sound by using the sound demonstration function (pressing button "A" and "B" at the same time in the ALARM mode).

Note: Both alarms have a unique sound.

Local Time Mode (LOC)

- Pull crown out to first click.
- Press button "A" to select the LOCALTIME mode (LOC).
- Press button "B" to advance the small watch hands to the desired time (in another time zone).
- Push crown back to normal position.

How to Use the Chronograph

- Pull crown out to the first click.
- Press button "A" to select the CHRONOGRAPH mode (CHR).
- Push crown back to normal position.
- Press button "A" to Start/Stop/Restart.
- Press button "B" to Split/Split Release/Reset.



SPC005 P.18



SPC007 P.18



SPC049 P17



CHRONOGRAPH PERPETUAL Seiko Series SPC (7T86)

Features:

- · Hour, Minute and Second Hand
- Single-Time Alarm
- Stopwatch
- Perpetual Calendar
- · Retrograde Day Indicator

How to Change the Display Mode:

 With each press of button B, The display mode changes between the CALENDAR / ALARM mode and the STOP WATCH mode.

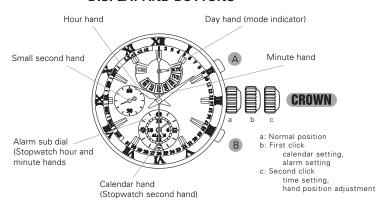
How to Set the Main Dial Time and the Alarm Sub-Dial Time:

- Pull out crown to the second click position.
- Turn crown to set to the desired time in the 12 hour format regardless of whether it is AM or PM.
- Press button B to set the alarm sub-dial time to the current 24 hour.
- Push crown back to normal position

How to Set the Alarm:

- Pull out crown to the first click position while in CALENDAR / ALARM mode.
- Press button B to advance the hands in the 24 hour alarm sub-dial to the desired alarm time.

DISPLAY AND BUTTONS



- Each press of button B will advance the alarm time by one minute.
- Hands will move quickly if button B is kept pressed.
- Push crown back to normal position

How to Use the Stopwatch:

• Use 7T62 alarm Chrono bullet points

Perpetual Calendar - How to read the calendar:

- The date is indicated by the center hand in the CALENDAR / ALARM mode
- The day of the week is indicated by the day hand at the 12 o'clock position.
- There is no need to adjust the date at the end of the month up to February 28, 2100.
- Month and year can be checked on demand.



SPC051 P.21



SPC055 P.14



CHRONOGRAPH Seiko Series SND (7T92)

Features:

- Multi-display analog chronograph measures split and elapsed time
- Chronograph measures 1/20 seconds up to 12 hours
- Date calendar

How to Set Time and Calendar

- 1. Pull out the crown to the second click position. Turn crown to set the hour and minute hands.
- 2. Push the crown into the first click position.
 - a) Turn clockwise until desired date appears.
 - b) Push crown back into normal position.

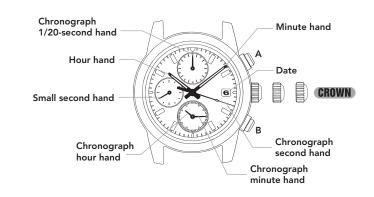
How to Use Chronograph

- With the crown in second click position, press "A" for two seconds.
 - a) Chronograph hands will reset to "0" position ready to use.
 - b) If chronograph hands do not reset to "0" position, press "A" to select 1/2 second hand, then press "B" repeatedly to adjust.
 - c) Repeat for second and hour hand.

Standard Measurement

A. Press button "A" to start or stop.

B. o reset, press button.



Accumulated Elapsed Time Measurement

- A. Press button "A" to start, stop and restart.
- B. To reset, press button "B".

Split Time Measurement

- A. Press button "A" to start.
- B. Press button "B" to measure split time and then again to release split time.
- C. To stop, press button "A". To reset, press button "B".

Measurement of Two Competitors

- A. Press button "A" to start.
- B. Press button "B" for finish time of first competitor.
- C. Press button "A" for 2nd competitor start.
- D. Press button "B" for finish time of 2nd competitor.
- E. Press button "B" to reset.







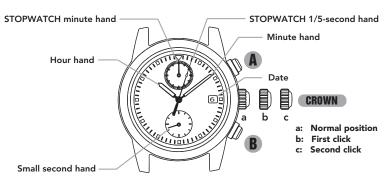
CHRONOGRAPH (CALIBER 7T94)

Features:

Multi-display analog chronograph measures split and accumulated elapsed time.

Chronograph measures up to 60 minutes in 1/5 second increments.

Date calendar.



- * For the operation of push-button A and B, see "Security lock button operation".
- * The calendar may be either at the three o'clock or nine o'clock position.

How to Set Time:

Unscrew the crown (if screwdown type) and pull out to the second click position.

Turn the crown clockwise to advance hour and minute hands to the desired time

Push the crown back into the original position. The watch immediately starts ticking.

Screw in crown (if screwdown type).

How to Set Chronograph Hand Position

With the crown in the second click position, press button "A" for 2 seconds.

a) Chronograph minute hand turns a full circle.

Press button "B" repeatedly to set Chronograph minute hand to the "0" position

Press button "A" for 2 seconds.

a) Chronograph 1/5-second hand turns a full circle.

Press button "B" repeatedly to set Chronograph 1/5-second hand to the "0" position.

Push crown back to normal position.

How to Use:

The Chronograph can measure up to 60 minutes in 1/5-second increments

After 60 minutes, it will start counting again for "0" repeatedly up to 12 hours.

a) Before using the Chronograph, be sure to check that the crown is set at the normal position and that the Chronograph hands are reset to the "0" position.

Standard Measurement:

Press button "A" to start or stop. Press button "B" to reset.

Accumulated Elapsed Time Measurement:

Press button "A" to start, stop and restart. Press button "B" to reset.

Split Time Measurement:

Press button "A" to start.

Press button "B" to measure split time and then again to release split time.

Press button "A" to stop. To reset press button "B".

Measurement of Two Competitors:

Press button "A" to start.

Press button "B" for finish time of first competitor.

Press button "A" for 2nd competitor start.

Press button "B" for finish time of 2nd competitor.

Press button "B" to reset.

Calendar Adjustment:

Pull out the crown to the first click position.

Turn clockwise until the desired date appears.

Push crown back to normal position.



SNN233 P.43



SNN241 P.43



RETROGRADE DAY INDICATOR Seiko Series SRL (6G34)

Features:

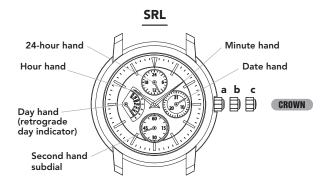
- · Hour, minute and second hands.
- · Retrograde day indicator.
- 31 day calendar display.
- 12/24 hour display(s).

How to Set Time and Day

- Pull out the crown to the second click.
- Turn the crown clockwise to advance hour and minute hands until day hand is set to the desired day of the week.
- Once the desired day is indicated, continue to turn the crown to set the hour and minute hands to the desired time taking AM and PM into account (24 hour sub-dial).

Advanced Setting Techniques

- To advance the day hand quickly, with the crown pulled out to the second click, turn back the hour and minute hands 4 to 5 hours beyond the point the day changes (between 11:00 p.m. and 4:00 a.m.) and then advance them again until the day hand advances to the next day.
 - a. The day hand will not move back by turning the crown counterclockwise.
- After the day hand reaches the last day of the week, turn the crown clockwise and the hand will return to the first day of the week (retrograde day indicator).



a: Normal position

b. First click

c. Second click

Orientation of the retrograde display may vary depending on the model.

- 3. When adjusting the day hand, turn the crown slowly.
- 4. The 24-hour hand moves correspondingly with the hour hand.
- 5. When setting the hour hand, check that the 24-hour hand is correctly set.
- 6. When setting the minute hand, advance it 4 to 5 minutes ahead of the desired time and then turn it back to the exact time.
- 7. When adjustment is complete, push crown to normal position.

Date Adjustment:

- Pull crown out to first click.
- Turn counterclockwise to set date hand to the desired date.
- Push crown back to normal position.

Note: Do not set date hand between 9:00 p.m. and 2:00 a.m. Otherwise, it may not turn properly. While setting the date hand, check that it moves properly in one-day increments. It is necessary to adjust the date on the first day after a 30-day month and February.



SRL021 P24



PERPETUAL CALENDAR Seiko Series SNQ (6A32)

Features:

- · Hour, Minute, Second Hand
- Date Calendar
- Once set, the calendar automatically adjusts for odd and even months including February of leap years up to February 28, 2031. After 2032, adjust the year manually following the procedures in "HOW TO CHECK AND ADJUST THE CALENDAR."
- It indicates the year, month and date.

Before using the watch:

 Because the calendar is pre-adjusted at the factory, you only need to set the time and date

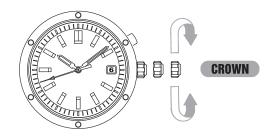
Hour hand Minute hand a b c CROWN Date

a: Normal position

b: First click

c: Second click

TIME/DATE SETTING



Time/Date Setting

- 1. Pull the crown out to second click when the second hand is at the 12 o'clock position.
- 2. Turn the crown in either direction to set the time and date.
- 3. Push the crown back completely when set to desired time.

How to Check and Adjust the Calendar

Follow the procedures below to check the calendar, and if necessary, to adjust it.

Do not check and adjust the calendar between 11:00 p.m. and 1:00 a.m. If the calendar is checked and adjusted between 11:00 p.m. and 1:00 a.m., the date may not change properly. In such case, first change the time to any time outside this period, and then set the date. After that, move the hands back to the correct time.

- If the crown is pulled out to the second click while the numeral in the calendar frame is advancing or moving back, the second hand may be misaligned from the 12 o'clock position (initial position).
- The button and crown operation cannot be made while the numeral in the calendar frame is advancing or moving back.
 Press the button or turn the crown after the numeral stops.
- If the watch is left untouched for more than 2 or 3 minutes while checking or adjusting the calendar, the watch will resume normal movement. In such a case, start again from the beginning of the procedures in "HOW TO CHECK AND ADJUST THE CALENDAR."
- Do not leave the crown at the first or second click when you use the watch, as this will shorten the battery life.

PROCEDURES TO CHECK AND ADJUST CALENDAR

STEP 1 Pull out to first click.

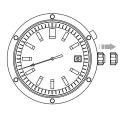
ZERO-MATCHING THE CALENDAR DISK Press the button. The calendar disk swings

back and forth for one time to show that

you are now adjusting the zero position of

the calendar disk. The calendar disk should

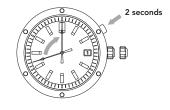
show the initially set zero position which is "1." If not, adjust it by turning the crown.



STEP 2
ZERO-MATCHING THE SECOND POSITION

Press and hold button for 2 seconds, the second hand moves to the initially set zero position which should be exactly at 12 o'clock. If not, adjust it by turning the crown.

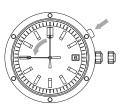
The calendar disk also moves to the initially set zero position within this step. Date window will display the number 1. If not, adjustment can be made by following instructions in step 3.



ADJUSTING THE DATE

Press the button. The second hand moves to 9 o'clock position to show that you are now adjusting the date. The calendar disk moves to the initially set current date.

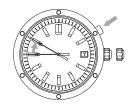
Adjust it, if necessary, by turning the crown.





STEP 5 ADJUSTING THE MONTH

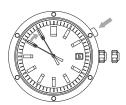
Press the button. The second hand moves to 10 o'clock position to show that you are now adjusting the month. The calendar disk moves to the initially set current month. Adjust it, if necessary, by turning the crown.





STEP 6 ADJUSTING THE YEAR

Press the button. The second hand moves to 11 o'clock position to show that you are now adjusting the year. The calendar disk moves to the initially set current year. Adjust it, if necessary, by turning the crown (the calendar displays the last 2 digits of the Christian Era until 2031).



STEP 7 COMPLETING THE ADJUSTMENT

The calendar adjustment is completed by pushing the crown back to the normal position. Hour, minute and second hands will advance to correct time.

Battery Life Indicator

When the second hand starts moving at two-second intervals instead of the normal one-second interval, replace the battery with a new one as soon as possible. Otherwise, the watch will stop operating in a couple of days.

- The time accuracy is not affected even if the second hand is moving at two-second intervals.
- While the second hand is moving at two-second intervals, the date will not change. This is not a malfunction.

Checking and Adjustment of the Calendar After Battery Change

After the battery is replaced with a new one, be sure to check that the calendar is correct. If the watch does not indicate the year, month and date correctly, adjust the calendar. (See "HOW TO CHECK AND ADJUST THE CALENDAR.")



SNQ120 P.37

SNQ121 P.37

SNQ119 P.37



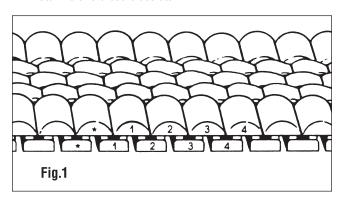
Seiko bracelets are designed to be elegant and durable, as well as easy to adjust.

PRO TIPS

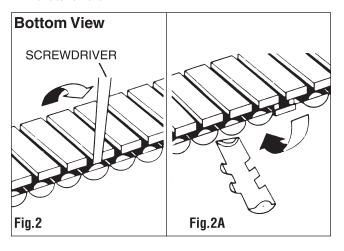
- Before "sizing," estimate the number of links you'll want to remove, and remove sections, rather than individual links, when you can.
- If you are only making a small adjustment, check to see if it can be made by adjusting the clasp mechanism before you start removing links.
- Save the removed links.
- Work on a flat surface so the links stay aligned.
- On expansion bracelets, remove links from near the center of the watchband.
- On clasp bracelets, remove an equal number of links from the bracelet on each side of the clasp.

LOCKING TAB BRACELETS

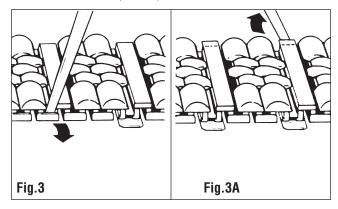
 Many bracelets, particularly expansion bracelets in a "topshell and bottom box" design, are locked together by bent tabs of metal. To size these bracelets:



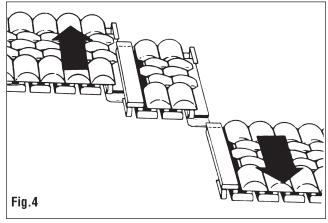
- 2. Place the band upside down and use a thin blade to pull out and straighten the tab on one end of a topshell.
- 2A. Lift the band, pivot the end of the topshell with the straightened tab away from the band and "unhook" the other hand to free the topshell. Put this topshell aside for reassembly. Repeat this procedure, on the topshell at the other end of the section you want to remove.



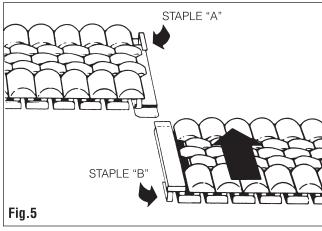
3. Place the band rightside up so you can see the "top boxes" you have exposed by removing topshells. Next, use a thin blade to pull out and straighten the flaps on the bottom boxes diagonally to the left of the topshells you have removed.



- 3A. Then straighten the flaps on the exposed top boxes.
- Keeping the bracelet on a flat surface, slide the left hand section of the bracelet away from you as you pull the right hand section toward you.

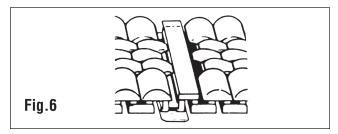


5. Remove the unwanted section and align the two parts of the band for reassembly. "Staple A," the small hook on the left hand section, should slide into the top box on the right hand section above the spring. "Staple B," on the right hand section should slide into the bottom box on the available left hand section.

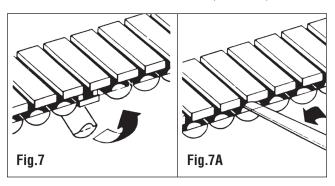




6. Gently "close" the flaps on the top and bottom boxes. Do not use pliers - they can damage a bracelet.



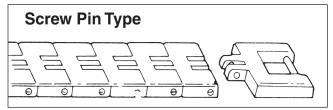
- 7. Take the first topshell you removed and hook its unbent end into the bracelet over the top box flap. Pivot it into place.
- 7A. Rebend and insert the tab to lock the topshell into position.



SCREW PIN BRACELETS

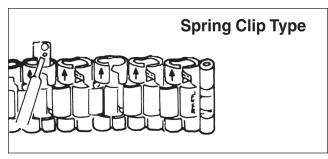
These bracelets are easy to size. Unscrew the pins that hold the links you wish to remove, remove those links, reassemble the band, and re-insert a screw to hold it together.

Note that in some bracelets, not all links have accessible screws.



SPRING CLIP BRACELETS

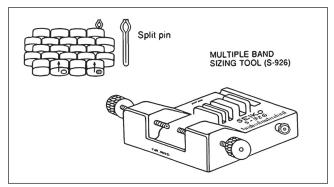
These bracelets can be quickly sized, once you know how. Looking at the underside of the bracelet, place a pointed object into a spring clip you want to remove and slide the spring clip in the direction of the arrow. Once you have removed the appropriate number of links, align the remaining parts of the bracelet and put one of the spring clips you removed back in to join the bracelet back together.



SPLIT PINTYPE (SIZING CODE I)

Push the pin in with the SEIKO Multiple Band Sizing tool or a common band sizing tool in the direction of the arrow and the pin will be removed from the link.

After removing the appropriate number of links, reassemble the links and insert the pin using the sizing tool in the opposite direction of the arrow.



PIN AND SPLIT PIPETYPE (SIZING CODE C)

Push the pin in with the sizing tool in the direction of the arrow and the pin and a pipe can be taken out.

Remove the appropriate number of links.

REASSEMBLY

Type A

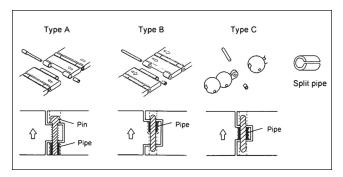
Reassemble the links, place the pipe into the hole of the link and insert the pin in the opposite direction of the arrow.

Type B

Place the pipe into the hole of the link, reassemble the links and insert the pin in the direction of the arrow.

Type C

Place the pipe into the hole of the link, reassemble the links and insert the pin.



Seiko has introduced a bracelet sizing coding system, adding a sizing code on each bracelet after the Band # with a dot inbetween as shown below. The bracelet code can be found on the back of the bracelet either on the end piece, clasp, or on the links.



See Operational Guide for detailed instructions on bracelet sizing codes.



INDEX

MODEL	PAGE	RETAIL	CRYSTAL	WATER RESISTANCY	MOVEMENT	BATTERY LIFE	LUMIBRITE	CLASP	CASEBACK
SGE507	50	\$250.00	Н	100M	Quartz	5 Years	Hands & Markers	PBR	SD
SGE514	47	\$270.00	Н	30M	Quartz	5 Years		PBR	Snap
SGEB58	47	\$270.00	Н	30M	Quartz	5 Years		PBR	Snap
SGEB76	28	\$350.00	S	100M	Quartz	3 Years	Hands & Markers	PBR	SD
SGEC68	50	\$270.00	Н	30M	Quartz	5 Years		PBR	Snap
SGEE59	46	\$295.00	Н	100M	Quartz	5 Years	Hands & Markers	PBR	Snap
SGEE60	46	\$325.00	Н	100M	Quartz	5 Years	Hands & Markers	PBR	Snap
SGEE62	46	\$325.00	Н	100M	Quartz	5 Years	Hands & Markers	PBR	Snap
SGEE71	50	\$250.00	Н	100M	Quartz	3-Years	Hands & Markers	PBR	SD
SGEE72	50	\$270.00	Н	100M	Quartz	3-Years	Hands & Markers	PBR	SD
SGEE93	31	\$270.00	Н	50M	Quartz	5 Years		D/PBR	
SGEE94	31	\$295.00	Н	50M	Quartz	5 Years		D/PBR	
SGEE95	51	\$250.00	Н	30M	Quartz	5 Years		PBR	
SGEE96	51	\$270.00	Н	30M	Quartz	5 Years		PBR	
SGEE97	51	\$215.00	Н	30M	Quartz	5 Years		Buckle	
SGEE99	51	\$215.00	Н	30M	Quartz	5 Years		Buckle	
SGF204	49	\$270.00	Н	30M	Quartz	5 Years	Hands & Markers	3-fold	SD
SGF206	49	\$270.00	Н	30M	Quartz	5 Years	Hands & Markers	3-fold	SD
SGF212	49	\$270.00	Н	30M	Quartz	5 Years	Hands & Markers	3-fold	SD
SKA347	35	\$375.00	Н	100M	Kinetic	6-Month Reserve	Hands & Markers	PBR	See-Thru SD
SKA348	35	\$395.00	Н	100M	Kinetic	6-Month Reserve	Hands & Markers	PBR	See-Thru SD
SKA366	35	\$450.00	Н	100M	Kinetic	6-Month Reserve	Hands & Markers	PBR	See-Thru SD
SKA371	44	\$525.00	Н	200M SDC	Kinetic	6-Month Reserve	Hands & Markers	DL/3-fold w/extender	SD
SKA402	34	\$475.00	Н	100M	Kinetic	6-Month Reserve	Hands & Markers	DL/3-fold PBR w/micro extender	See-Thru SD
SKA404	34	\$475.00	Н	100M	Kinetic	6-Month Reserve	Hands & Markers	DL/3-fold PBR	See-Thru SD
SKA413	44	\$495.00	Н	200M SDC	Kinetic	6-Month Reserve	Hands & Markers	w/micro extender Buckle	SD
SKA472	34	\$375.00	H	30M	Kinetic	6-Month Reserve	Transac & Transacra	PBR	02
SKA474	34	\$375.00	Н	30M	Kinetic	6-Month Reserve		PBR	
SKK637	32	\$325.00	S	50M	Quartz	5 Years		D/PBR	Snap
SKK688	32	\$350.00	S	50M	Quartz	5 Years		D/PBR	Snap
SKK692	32	\$350.00	S	50M	Quartz	5 Years		D/PBR	Snap
SKK701	48	\$295.00	Н	30M	Quartz	5 Years		PBR	Snap
SKK709	48	\$295.00	Н	30M	Quartz	3 Years		PBR	опар
SKP330	62	\$175.00	н	30M	Quartz	5 Years		Buckle	Snap
SKP332	62	\$175.00	Н	30M	Quartz	5 Years		Buckle	Snap
SKP333	62	\$250.00	Н	30M	Quartz	5 Years		Buckle	Snap
SKP341	48	\$375.00	Curved H	30M	Quartz	5 Years		D/PBR	Snap
SKX173	45	\$425.00	H	200M SDC	Automatic	J leals	Hands, Markers & Bezel	Buckle	SD
SKX175		\$450.00	Н	200M SDC	Automatic		Hands, Markers & Bezel	DL	SD
SKX781	45 45	\$475.00	Curved H	200M SDC	Automatic		Hands & Markers	DL/3-fold PBR w/micro extender	SD
SKXA35	45	\$425.00	H	200M SDC	Automatic		Hands, Markers & Bezel	w/micro extender Buckle	SD
SLC028	33	\$325.00	Н	50M	Quartz	5 Years	Hallus, Markers & Dezel	PBR	SD
SLC028	33	\$425.00	Н	50M		5 Years	Hands & Markers	PBR	SD
SMY111	35	\$295.00	Н	50M	Quartz Kinetic	6-Month Reserve	Hands & Markers	3-fold/PBR	See-Thru SD
SMY115	35	\$325.00	Н	50M	Kinetic	6-Month Reserve	Hands & Markers	3-fold/PBR	See-Thru SD See-Thru SD
SMY116		\$350.00	Н	50M	Kinetic	6-Month Reserve	Hands & Markers	3-fold/PBR	See-Thru SD See-Thru SD
SNA283	35 40	\$450.00	H H	100M	Alarm Chronograph			J-TOIG/PBK DL	SD SD
						3 Years	Hands & Markers		
SNA548	27	\$495.00	S	100M	Alarm Chronograph	3 Years	Hands & Markers	PBR	SD
SNA586	23	\$625.00	S	100M	Alarm Chronograph	3 Years	Handa 9 Marilian	PBR	SD
SNA695	40	\$350.00	Н	100M	Alarm Chronograph	3 Years	Hands & Markers	PBR	SD
SNA743	23	\$625.00	S	100M	Alarm Chronograph	3 Years		PBR	Snap

KEY TO FEATURES

CRYSTAL: H - Hardlex Crystal S - Sapphire Crystal WATER RESISTANCY: SDC - Screwdown Crown

CLASP: D - Deployment Clasp DL - Double Locking Clasp J - Jewelers Clasp PBR - Push Button Release Clasp SCS - Sizing Clasp System

CASEBACK: SD - Screwdown Caseback



MODEL	PAGE	RETAIL	CRYSTAL	WATER RESISTANCY	MOVEMENT	BATTERY LIFE	LUMIBRITE	CLASP	CASEBACK
SNAA30	40	\$425.00	Н	100M	Alarm Chronograph	3 Years	Hands & Markers	PBR	SD
SNAA91	19	\$725.00	S	100M	Alarm Chronograph	3 Years	Hands & Markers	PBR	SD
SNAA92	19	\$795.00	S	100M	Alarm Chronograph	3 Years	Hands & Markers	PBR	SD
SNAB65	41	\$325.00	Н	100M	Alarm Chronograph	3 Years	Hands & Markers	Buckle	SD
SNAC75	27	\$535.00	S	100M	Alarm Chronograph	3 Years	Hands & Markers	PBR	SD
SNAC93	41	\$425.00	Н	100M	Alarm Chronograph	3 Years	Hands & Markers	DL/PBR	SD
SNAD05	39	\$495.00	Н	100 SDC	Alarm Chronograph	3 Years	Hands & Markers	DL/PBR	SD
SNAD06	39	\$525.00	Н	101 SDC	Alarm Chronograph	3 Years	Hands & Markers	DL/PBR	SD
SNAD23	15	\$795.00	S	100M	Alarm Chronograph	3 Years	Hands & Markers	PBR	SD
SNAD51	27	\$475.00	S	100M	Alarm Chronograph	3 Years	Hands & Markers	PBR	SD
SNAD53	27	\$475.00	S	100M	Alarm Chronograph	3 Years	Hands & Markers	PBR	SD
SNAD54	27	\$495.00	S	100M	Alarm Chronograph	3 Years	Hands & Markers	PBR	SD
SNAD59	15	\$750.00	S	100M	Alarm Chronograph	3 Years	Hands & Markers	Buckle	SD
SNAD61	41	\$395.00	Н	100M	Alarm Chronograph	3 Years	Hands & Markers	Buckle	SD
SNAE07	14	\$695.00	S	100M	Alarm Chrono	3 Years	Hands & Markers	Buckle	SD
SNAE17	19	\$695.00	S	100M	Alarm Chrono	3 Years	Hands & Markers	Buckle	SD
SNAE47	40	\$350.00	Н	100M	Alarm Chronograph	3 Years	Hands & Markers	3-fold	SD
SNAE49	40	\$375.00	Н	100M	Alarm Chronograph	3 Years	Hands & Markers	3-fold	SD
SND585	42	\$325.00	Н	50M	Chronograph	3 Years	Hands & Markers	3-fold	SD
SNDA59	16	\$950.00	S	200M Diver's SDC	Chronograph-Dive	3 Years	Hands & Markers		SD
SNDA65	42	\$295.00	Н	100M	Chronograph	3 Years	Hands & Markers	Buckle	SD
SNDB03	42	\$250.00	Н	100M	Chronograph	3 Years	Hands & Markers	3-fold/PBR	
SNDB05	42	\$270.00	Н	100M	Chronograph	3 Years	Hands & Markers	3-fold/PBR	
SNDC37	42	\$250.00	Н	100M	Chronograph	3 Years	Hands & Markers	PBR	
SNDC38	42	\$270.00	Н	100M	Chronograph	3 Years	Hands & Markers	PBR	
SNDZ20	17	\$750.00	S	100M	Chronograph	3 Years	Hands	Buckle	SD
SNDZ38	20	\$1,195.00	S	100M	Chronograph	3 Years	Hands & Markers	PBR	SD
SNE025	67	\$195.00	Н	30M	Solar	10-Month Reserve		PBR	
SNE030	67	\$225.00	Н	30M	Solar	10-Month Reserve		PBR	
SNE031	73	\$165.00	Н	30M	Solar	10-Month Reserve		PBR	
SNE032	73	\$195.00	Н	30M	Solar	10-Month Reserve		PBR	
SNE034	73	\$195.00	Н	30M	Solar	10-Month Reserve		PBR	
SNE036	73	\$195.00	Н	30M	Solar	10-Month Reserve		PBR	
SNE039	72	\$165.00	Н	30M	Solar	10-Month Reserve		PBR	
SNE042	73	\$195.00	Н	30M	Solar	10-Month Reserve		PBR	
SNE044	73	\$195.00	Н	30M	Solar	10-Month Reserve		PBR	
SNE045	73	\$185.00	Н	30M	Solar	10-Month Reserve		PBR	
SNE047	72	\$185.00	Н	30M	Solar	10-Month Reserve		PBR	
SNE049	75	\$165.00	Н	30M	Solar	10-Month Reserve		Buckle	
SNE050	75	\$165.00	Н	30M	Solar	10-Month Reserve		Buckle	
SNE052	75	\$165.00	Н	30M	Solar	10-Month Reserve		Buckle	
SNE054	75	\$165.00	Н	30M	Solar	10-Month Reserve		Buckle	
SNE056	75	\$165.00	Н	30M	Solar	10-Month Reserve		Buckle	
SNE057	74	\$150.00	Н	30M	Solar	10-Month Reserve		Expansion w/SCS	
SNE058	74	\$185.00	Н	30M	Solar	10-Month Reserve		Expansion w/SCS	
SNE060	74	\$185.00	Н	30M	Solar	10-Month Reserve		Expansion w/SCS	
SNE062	74	\$185.00	Н	30M	Solar	10-Month Reserve		Expansion w/SCS	
SNE064	74	\$195.00	Н	30M	Solar	10-Month Reserve		Expansion w/SCS	
SNE066	67	\$225.00	Н	30M	Solar	10-Month Reserve		PBR	
SNE087	66	\$225.00	Н	100M	Solar	10-Month Reserve	Hands & Markers	PBR	
SNE088	66	\$250.00	Н	100M	Solar	10-Month Reserve	Hands & Markers	PBR	

NEW MODELS IN BOLD



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MODEL	PAGE	RETAIL	CRYSTAL	WATER RESISTANCY	MOVEMENT	BATTERY LIFE	LUMIBRITE	CLASP	CASEBACK
SNE090	66	\$250.00	Н	100M	Solar	10-Month Reserve	Hands & Markers	PBR	
SNE093	72	\$195.00	Н	100M	Solar	10-Month Reserve	Hands & Markers	PBR	
SNE097	75	\$215.00	Н	100M	Solar	10-Month Reserve	Hands & Markers	Buckle	
SNE098	72	\$235.00	Н	100M	Solar	10-Month Reserve	Hands & Markers	PBR	
SNE100	72	\$235.00	Н	100M	Solar	10-Month Reserve	Hands & Markers	PBR	
SNE102	75	\$195.00	Н	100M	Solar	10-Month Reserve	Hands & Markers	Buckle	
SNE104	75	\$195.00	Н	100M	Solar	10-Month Reserve	Hands & Markers	Buckle	
SNE107	44	\$350.00	Н	200M	Solar	10-Month Reserve		DL/3-fold w/extender	
SNE109	44	\$295.00	Н	200M	Solar	10-Month Reserve		DL/3-fold w/extender	
SNF672	62	\$175.00	Н	30M	Quartz	5 Years		Buckle	Snap
SNL044	21	\$1,050.00	S	100M	Kinetic Chronograph	5-Month Reserve		PBR	SD
SNN233	43	\$270.00	Н	100M	Chronograph	3 years	Hands & Markers	DL/3-fold/PBR	SD
SNN241	43	\$195.00	Н	100M	Chronograph	3 years	Hands & Markers	Buckle	SD
SNP001	22	\$895.00	S	100M	Kinetic Perpetual	4-Year Energy Storage		PBR	SD
SNP005	22	\$850.00	S	100M	Kinetic Perpetual	4-Year Energy Storage		PBR	SD
SNP007	26	\$750.00	S	100M	Kinetic Perpetual	4-Year Energy Storage	Hands & Markers	PBR	SD
SNP008	26	\$775.00	S	100M	Kinetic Perpetual	4-Year Energy Storage	Hands & Markers	PBR	SD
SNP017	26	\$825.00	S	100M	Kinetic Perpetual	4-Year Energy Storage	Hands & Markers	PBR	SD
SNQ007	36	\$270.00	Н	100M	Perpetual Calendar	4 Years	Hands & Markers	PBR	SD
SNQ010	36	\$295.00	н	100M	Perpetual Calendar	4 Years	Hands & Markers	PBR	SD
SNQ045	36	\$325.00	Н	100M	Perpetual Calendar	4 Years	Hands & Markers	PBR	SD
SNQ097	36	\$270.00	н	100M	Perpetual Calendar	3 Years	Hands & Markers	Buckle	SD
SNQ101	37	\$295.00	н	100M	Perpetual Calendar	3 Years	Hands & Markers	PBR	SD
SNQ102	37	\$325.00	н	100M	Perpetual Calendar	3 Years	Hands & Markers	PBR	SD
SNQ116	24	\$395.00	S	100M	Perpetual Calendar	4 Years	Hallus & Walkers	PBR	SD
SNQ118	24	\$395.00 \$395.00	S	100M	Perpetual Calendar	4 Years		PBR	SD SD
SNQ119	37	\$270.00	H	30M	Perpetual Calendar	4 Years		PBR	30
SNQ120	37	\$295.00	Н	30M	•	4 Years		PBR	
SNQ121	37		Н	30M	Perpetual Calendar	4 Years		PBR	
		\$295.00			Perpetual Calendar				C Th
SNR001	10	\$3,900.00	S	100M	Spring Drive	72-Hour Reserve		D/PBR	See-Thru
SNR003	10	\$3,900.00	S	100M	Spring Drive	72-Hour Reserve		D/PBR	See-Thru
SNR005	10	\$3,900.00	S	100M	Spring Drive	72-Hour Reserve		D/PBR	See-Thru
SNR007	9	\$4,100.00	S	100M	Spring Drive GMT	72-Hour Reserve	Hands & Markers	D/PBR	See-Thru
SNR009	9	\$4,100.00	S	100M	Spring Drive GMT	72-Hour Reserve	Hands & Markers	D/PBR	See-Thru
SNR013	9	\$4,100.00	S	100M	Spring Drive GMT	72-Hour Reserve	Hands & Markers	D/PBR	See-Thru
SNR015	9	\$4,100.00	S	100M	Spring Drive GMT	72-Hour Reserve	Hands & Markers	D/PBR	See-Thru
SNR017	8	\$5,900.00	S	100M	Spring Drive Moon Phase	72-Hour Reserve	Hands & Markers	Buckle	See-Thru
SNR019	4	\$4,300.00	S	100M	Spring Drive GMT	72-Hour Reserve	Hands & Markers	PBR	See-Thru SD
SNR021	4	\$4,300.00	S	100M	Spring Drive GMT	72-Hour Reserve	Hands & Markers	PBR	See-Thru SD
SNR023	3	\$4,700.00	S	100M	Spring Drive Moon Phase		Hands & Markers	PBR	See-Thru SD
SNS001	11	\$3,700.00	S	100M	Spring Drive	72-Hour Reserve		Buckle	See-Thru
SNS003	11	\$3,700.00	S	100M	Spring Drive	72-Hour Reserve		Buckle	See-Thru
SNS005	11	\$3,700.00	S	100M	Spring Drive	72-Hour Reserve		Buckle	See-Thru
SPB001	23	\$1,475.00	S	100M	Automatic	45-Hour Reserve		PBR	See-Thru SD
SPB013	5	\$2,300.00	S	100M	Automatic Double Retrograde Calendar	45-Hour Reserve	Hands & Markers	PBR	See-Thru SD
SPB015	5	\$2,300.00	S	100M	Automatic Double Retrograde Calendar	45-Hour Reserve	Hands & Markers	PBR	See-Thru SD
SPB017	6	\$2,100.00	S	100M	Automatic Multi-Hand Calendar	45-Hour Reserve	Hands & Markers	PBR	See-Thru SD
SPB019	6	\$2,100.00	S	100M	Automatic Multi-Hand Calendar	45-Hour Reserve	Hands & Markers	PBR	See-Thru SD
SPC005	18	\$950.00	S	100M	Yachting Timer	3 Years	Hands & Markers	PBR	SD
SPC007	18	\$795.00	S	100M	Yachting Timer	3 Years	Hands & Markers	Buckle	SD
SPC049	17	\$1,150.00	S	200M	Yachting Timer	3 Years	Hands & Markers	Buckle	SD

KEY TO FEATURES

CRYSTAL: H - Hardlex Crystal S - Sapphire Crystal WATER RESISTANCY: SDC - Screwdown Crown

CLASP: D - Deployment Clasp DL - Double Locking Clasp J - Jewelers Clasp PBR - Push Button Release Clasp SCS - Sizing Clasp System

CASEBACK: SD - Screwdown Caseback



MODEL	PAGE	RETAIL	CRYSTAL	WATER RESISTANCY	MOVEMENT	BATTERY LIFE	LUMIBRITE	CLASP	CASEBACK
SPC051	21	\$695.00	S	100M	Chronograph Perpetual	5 Years		PBR	SD
SPC055	14	\$875.00	S	100M	Chronograph Perpetual	5 Years	Hands & Markers	Buckle	SD
SPC057	24	\$595.00	S	100M	Big Date Chrono	5 years		PBR	SD
SPC061	28	\$475.00	S	100M	Big Date Chrono	5 years	Hands and Markers	PBR	SD
SPC062	28	\$495.00	S	100M	Big Date Chrono	5 years	Hands and Markers	PBR	SD
SPS003	8	\$6,000.00	S	100M	Spring Drive Chrono	72-Hour Reserve	Hands & Markers	D/PBR	See-Thru SD
SPS007	4	\$6,400.00	S	100M	Spring Drive Chrono	72-Hour Reserve	Hands & Markers	PBR	See-Thru SD
SPS009	4	\$6,400.00	S	100M	Spring Drive Chrono	72-Hour Reserve	Hands & Markers	PBR	See-Thru SD
SPS011	3	\$7,400.00	S	100M	Spring Drive Chrono		Hands & Markers	PBR	See-thru SD
SRG001	21	\$1,075.00	S	100M	Kinetic Direct Drive	1-Month Reserve		PBR	SD
SRG005	14	\$1,350.00	S	100M	Kinetic Direct Drive	1-Month Reserve	Hands & Markers	PBR	SD
SRH005	18	\$1,295.00	S	100M	Kinetic Direct Drive	1-Month Reserve	Hands & Markers	PBR	SD
SRH006	18	\$1,295.00	S	100M	Kinetic Direct Drive	1-Month Reserve	Hands & Markers	Buckle	SD
SRK008	62	\$250.00	Curved H	50M	Quartz	3 Years		Buckle	Snap
SRK025	14	\$495.00	S	100M	Quartz	3 years	Hands & Markers	Buckle	SD
SRL021	24	\$395.00	S	100M	Muti-Hand Calendar	3 years		PBR	SD
SRN001	22	\$750.00	S	100M	Kinetic Retrograde	6-Month Reserve		PBR	SD
SRN004	22	\$775.00	S	100M	Kinetic Retrograde	6-Month Reserve		PBR	SD
SRQ001	16	\$3,800.00	S	100M SDC	Automatic Chronograph	45-Hour Reserve	Hands & Markers	PBR	See-Thru SD
SRQ003	5	\$3,200.00	S	100M	Automatic Chrono	45-Hour Reserve	Hands & Markers	PBR	See-Thru SD
SRQ005	5	\$3,200.00	S	100M	Automatic Chrono	45-Hour Reserve	Hands & Markers	PBR	See-Thru SD
SRQ007	13	\$2,995.00	S	100M	Mechanical Chrono		Hands & Markers	PBR	See-thru SD
SRQ009	3	\$4,600.00	S	100M	Automatic Chrono		Hands & Markers	PBR	See-thru SD
SRW897	15	\$695.00	S	100M	Chronograph	5 Years	Hands	Buckle	SD
SRW899	15	\$725.00	S	100M	Chronograph	5 Years	Hands	Buckle	SD
SRX003	21	\$1,295.00	S	100M	Kinetic Direct Drive	1-Month Reserve		PBR	SD
SUJ703	53	\$200.00	Curved H	30M	Quartz	3 Years		J	Snap
SUJ704	53	\$215.00	Curved H	30M	Quartz	3 Years		J	Snap
SUJ707	53	\$250.00	Curved H	30M	Quartz	3 Years		J	Snap
SUJ708	53	\$270.00	Curved H	30M	Quartz	3 Years		J	Snap
SUJA80	53	\$250.00	Curved H	30M	Quartz	3 Years		J	Snap
SUJF29	48	\$375.00	Curved H	30M	Quartz	3 Years		D/PBR	Snap
SUJF85	52	\$270.00	Curved H	30M	Quartz	3 Years		J	Snap
SUJF87	52	\$270.00	Curved H	30M	Quartz	3 Years		J	Snap
SUJF88	52	\$295.00	Curved H	30M	Quartz	3 Years		J	Snap
SUJF89	52	\$295.00	Curved H	30M	Quartz	6 Years		J	Snap
SUJG06	60	\$215.00	Н	30M	Quartz	3 years		PBR	Snap
SUJG08	60	\$215.00	Н	30M	Quartz	3 years		PBR	Snap
SUJG10	56	\$270.00	Н	30M	Quartz	3 years		J	Snap
SUJG12	56	\$295.00	Н	30M	Quartz	3 years		J	Snap
SUJG15	48	\$295.00	Н	30M	Quartz	3-years		PBR	Snap
SUJG16	57	\$295.00	Н	30M	Quartz	3-years		PBR	Snap
SUJG18	57	\$270.00	Н	30M	Quartz	3-years		PBR	Snap
SUJG25	48	\$295.00	Н	30M	Quartz	3 years		PBR	·
SUJG31	58	\$250.00	Н	30M	Quartz	3 years		J	
SUJG32	58	\$270.00	Н	30M	Quartz	3 years		J	
SUJG34	58	\$270.00	Н	30M	Quartz	3 years		J	
SUN011	17	\$895.00	S	100M	Kinetic	6-Month Reserve	Hands & Markers	PBR	SD
SUP003	70	\$175.00	Н	30M	Solar	12-Month Reserve		PBR	
SUP004	70	\$195.00	Н	30M	Solar	12-Month Reserve		PBR	
SUP005	70	\$175.00	Н	30M	Solar	12-Month Reserve		PBR	

NEW MODELS IN BOLD

SEIKO

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MODEL	PAGE	RETAIL	CRYSTAL	WATER RESISTANCY	MOVEMENT	BATTERY LIFE	LUMIBRITE	CLASP	CASEBACK
SUP008	70	\$195.00	Н	30M	Solar	12-Month Reserve		PBR	
SUP009	70	\$195.00	Н	30M	Solar	12-Month Reserve		PBR	
SUP010	70	\$215.00	Н	30M	Solar	12-Month Reserve		PBR	
SUP014	70	\$195.00	Н	30M	Solar	12-Month Reserve		PBR	
SUP016	70	\$195.00	Н	30M	Solar	12-Month Reserve		PBR	
SUP018	70	\$225.00	Н	30M	Solar	12-Month Reserve		PBR	
SUP022	69	\$225.00	Н	50M	Solar	12-Month Reserve		PBR	
SUP024	69	\$215.00	Н	50M	Solar	12-Month Reserve		JC	
SUP025	69	\$195.00	Н	50M	Solar	12-Month Reserve		JC	
SUP026	69	\$225.00	Н	50M	Solar	12-Month Reserve		JC	
SUP028	71	\$225.00	Н	30M	Solar	12-Month Reserve		PBR	
SUP030	71	\$225.00	Н	30M	Solar	12-Month Reserve		PBR	
SUP032	71	\$225.00	Н	30M	Solar	12-Month Reserve		PBR	
SUP043	71	\$195.00	Н	30M	Solar	12-Month Reserve		PBR	
SUP044	71	\$195.00	Н	30M	Solar	12-Month Reserve		Buckle	
SUP046	71	\$195.00	Н	30M	Solar	12-Month Reserve		Buckle	
SUP047	69	\$195.00	Н	50M	Solar	12-Month Reserve		PBR	
SUP049	69	\$225.00	Н	50M	Solar	12-Month Reserve		PBR	
SUP051	68	\$225.00	Н	30M	Solar	12-Month Reserve		JC	
SUP052	68	\$250.00	Н	30M	Solar	12-Month Reserve		JC	
SUP054	68	\$250.00	Н	30M	Solar	12-Month Reserve		JC	
SUT015	67	\$195.00	Н	30M	Solar	2-Month Reserve		PBR	
SUT018	67	\$225.00	Н	30M	Solar	2-Month Reserve		PBR	
SUT020	67	\$225.00	Н	30M	Solar	2-Month Reserve		PBR	
SUT021	66	\$225.00	Н	100M	Solar	2-Month Reserve	Hands & Markers	PBR	
SUT022	66	\$250.00	Н	100M	Solar	2-Month Reserve	Hands & Markers	PBR	
SUT026	66	\$250.00	Н	100M	Solar	2-Month Reserve	Hands & Markers	PBR	
SWZ054	49	\$270.00	Н	30M	Quartz	3 Years	Hands & Markers	3-fold	SD
SWZ056	49	\$270.00	Н	30M	Quartz	3 Years	Hands & Markers	3-fold	SD
SWZ058	49	\$270.00	Н	30M	Quartz	3 Years	Hands & Markers	3-fold	SD
SWZ147	60	\$175.00	Н	30M	Quartz	3 Years		Expansion	SD
SWZ156	63	\$165.00	Н	30M	Quartz	3 Years	Hands & Markers	Buckle	SD
SXA120	61	\$185.00	Н	30M	Quartz	3 Years	Hands & Markers	PBR	SD
SXA122	61	\$185.00	Н	30M	Quartz	3 Years	Hands & Markers	PBR	SD
SXA124	61	\$185.00	Н	30M	Quartz	3 Years	Transac & markers	PBR	SD
SXA126	61	\$185.00	Н	30M	Quartz	3 Years		PBR	SD
SXD408	47	\$270.00	Н	30M	Quartz	3 Years		PBR	Snap
SXD646	47	\$270.00	Н	30M	Quartz	3 Years		PBR	Snap
SXD675	25	\$375.00	S	100M	Quartz	3 Years		PBR	SD
SXD678	25	\$395.00	S	100M	Quartz	3 Years		PBR	SD
SXD692	29	\$525.00	S	100M	Quartz	3 Years	Hands & Markers	PBR	Snap
SXD773	25	\$875.00	S	100M	Quartz	3 Years	Tidilus & Warkers	PBR	SD
SXD774	25	\$895.00	S	100M	Quartz	3 Years		PBR	SD
SXD774	20	\$795.00	S	100M	Quartz	3 Years	Hands & Markers	PBR	SD
SXDA19	20	\$850.00	S	100M	Quartz	3 Years	Hands & Markers	PBR	SD
SXDA26	30	\$425.00	S	50M	Quartz	3 Years	Tidinas & Ividineis	D/PBR	Snap
SXDA20	55	\$395.00	H	100M	Quartz	3 Years	Hands & Markers	PBR	Snap
SXDA31	59	\$250.00	Н	30M	Quartz	3 Years	Tianus & Iviainels	PBR	Snap
SXDA33		\$250.00		30M	Quartz			PBR	
SXDA34 SXDA42	59 54		Н	30M	Quartz	3 Years		PBR	Snap
		\$395.00	Н			3 Years			Snap
SXDA53	30	\$395.00	S	50M	Quartz	3 Years		D/PBR	Snap

KEY TO FEATURES

CRYSTAL: H - Hardlex Crystal S - Sapphire Crystal WATER RESISTANCY: SDC - Screwdown Crown

CLASP: D - Deployment Clasp DL - Double Locking Clasp J - Jewelers Clasp PBR - Push Button Release Clasp SCS - Sizing Clasp System

CASEBACK: SD - Screwdown Caseback



SXRABA 30 \$550.00 S \$50M Quartz 3 Years QPBR Snap SXRD169 59 \$270.00 H 30M Quartz 3 Years QPBR Snap SXRD169 22 \$350.00 S 50M Quartz 3 Years QPBR Snap QPBR	MODEL	PAGE	RETAIL	CRYSTAL	WATER RESISTANCY	MOVEMENT	BATTERY LIFE	LUMIBRITE	CLASP	CASEBACK
SXDA960	SXDA71	54	\$250.00	Н	50M	Quartz	3 Years		PBR	Snap
SXDB16 32 S\$0.00 S SOM Quartz 3 Years D,PBR Snap	SXDA84	30	\$650.00	S	50M	Quartz	3 Years		D/PBR	Snap
SXNB18 32 S385.00 S 50M Quartz 3 Years D,PPR Snap	SXDA90	59	\$270.00	Н	30M	Quartz	3 Years		PBR	Snap
SXNDB04 32 S380.00 S S0M	SXDB16	32	\$350.00	S	50M	Quartz	3 Years		D/PBR	Snap
SXDB46 46 S255.00 H 100M Quartz 3 Years Hands & Markers PBR Snap	SXDB18	32	\$395.00	S	50M	Quartz	3 Years		D/PBR	Snap
SXDB46 46 S325.00 H 100M Quartz 3 Years Hands & Markers PBR Snap SNap SXDB48 46 S325.00 H 100M Quartz 3 Years Hands & Markers PBR Snap SNap SXDB48 46 S325.00 H 100M Quartz 3 Years Hands & Markers PBR Snap SXDB55 54 S450.00 H 100M Quartz 3 Years Hands & Markers PBR Snap SXDB56 54 S325.00 Curved H 50M Quartz 3 Years Hands & Markers PBR Snap SXDB56 55 S325.00 H 100M Quartz 3 Years Hands & Markers PBR Snap SXDB56 S325.00 H 100M Quartz 3 Years Hands & Markers PBR Snap SXDB56 S325.00 H 100M Quartz 3 Years Hands & Markers PBR Snap SXDC13 S5 S325.00 H 100M Quartz 3 Years Hands & Markers PBR SNDD56 SXDC13 S5 S325.00 H 100M Quartz 3 Years Hands & Markers PBR SXDC13 S5 S325.00 H 50M Quartz 3 Years Hands & Markers PBR SXDC13 S5 S325.00 H 50M Quartz 3 Years Hands & Markers PBR SXDC13 S5 S325.00 H 50M Quartz 3 Years Hands & Markers PBR SXDC3 Z9 S325.00 S 100M Quartz 3 Years Hands & Markers PBR SXDC3 Z9 S325.00 S 100M Quartz 3 Years Hands & Markers PBR SXDC3 Z9 S325.00 S 100M Quartz 3 Years Hands & Markers PBR SXDC3 S S325.00 H 50M Quartz 3 Years Hands & Markers PBR SXDC3 S S325.00 H 50M Quartz 3 Years Hands & Markers PBR SXDC3 S S325.00 H 50M Quartz 3 Years PBR SXDC3 S S325.00 H 50M Quartz 3 Years PBR SXDC3 S S325.00 H 50M Quartz 3 Years PBR SXDC3 S S325.00 H 50M Quartz 3 Years PBR SXDC3 S S325.00 H 50M Quartz 3 Years PBR SXDC3 S S325.00 H 50M Quartz 3 Years PBR SXDC3 S S325.00 H 50M Quartz 3 Years PBR SXDC3 S S325.00 H 50M Quartz 3 Years PBR SXDC3 S S325.00 H 50M Quartz 3 Years S S325.00 H 50M Quartz 3 Years S S325.00 H 50M Qua	SXDB20	32	\$350.00	S	50M	Quartz	3 Years		D/PBR	Snap
SXDB8 46 S325.00	SXDB45	46	\$295.00	Н	100M	Quartz	3 Years	Hands & Markers	PBR	Snap
SXDBS1 S4 S42.00	SXDB46	46	\$325.00	Н	100M	Quartz	3 Years	Hands & Markers	PBR	Snap
SXOBSD SA \$450.00	SXDB48	46	\$325.00	Н	100M	Quartz	3 Years	Hands & Markers	PBR	Snap
SXDB76 54	SXDB51	54	\$425.00	Н	100M	Quartz	3 Years	Hands & Markers	PBR	Snap
SXDB87 55 S295.00	SXDB52	54	\$450.00	Н	100M	Quartz	3 Years	Hands & Markers	PBR	Snap
SXDB88 55 S325.00	SXDB76	54	\$325.00	Curved H	50M	Quartz	3 years		D/PBR	Snap
SXDC11 55 S375.00	SXDB87	55	\$295.00	Н	100M	Quartz	3-years	Hands & Markers	PBR	Snap
SXDC12 55 S395.00	SXDB88	55	\$325.00	Н	100M	Quartz	3-years	Hands & Markers	PBR	Snap
SXDC13 55 S250.00	SXDC11	55	\$375.00	Н	100M	Quartz	3 years	Hands & Markers	PBR	
SXDC14 55 \$270.00	SXDC12	55	\$395.00	Н	100M	Quartz	3 years	Hands & Markers	PBR	
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SXDC34 29	SXDC14	55	\$270.00	Н	50M	Quartz	3 years		PBR	
SXDC35 31 SZ70.00	SXDC33	29	\$395.00	S	100M	Quartz	3 years	Hands & Markers	PBR	
SXDC36 31 S295.00	SXDC34	29	\$425.00	S	100M	Quartz	3 years	Hands & Markers	PBR	
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	SZZC54	56	\$395.00	Curved H	30M	Quartz	3 Years		J	Snap
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	SZZC60	57	\$375.00	Н	30M	Quartz	3 years		J	Snap

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