



Landon Donovan

SPORTURA CHRONOGRAPH.
WHEN PERFECTION IS THE GOAL.

Sportura



SEIKO

DEDICATED TO PERFECTION

FALL 2012 SUPPLEMENT



Kinetic See-Thru Caseback. Clear, Hardlex watch back enables you to view the Kinetic movement.

Titanium

Titanium is an environmentally friendly, natural metal that is 40% stronger and 30% lighter than stainless steel. It is hypoallergenic because it is nickel-free. Perfect for water sport enthusiasts, it is extremely resistant to salt water and other forms of corrosion and able to withstand extreme temperatures. Most Seiko titanium watches are further enhanced with a glass coating for increased scratch resistance.

BLACK ION FINISH

The Black Ion Finish is applied to the cases and bracelets of select watches. The Physical Vapor Deposition (PVD) process creates lustrous satin and/or polished finishes in shades of black, gray and blue.

LumiBrite

LumiBrite watches are environmentally safe and will glow brightly for hours without pushing a button or drawing energy from a battery.

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SEIKO TECHNOLOGY

GPS SOLAR

Accurate time, anywhere on earth. Seiko has created a watch that automatically receives time, time zone, and day and date data from the global network of GPS satellites. It recognizes all the 39 time zones on earth.

KINETIC DIRECT DRIVE

Kinetic Direct Drive Caliber 5D44 encompasses the best of both worlds: quartz accuracy with the emotional engagement of a mechanical and is environmentally friendly. This exclusive technology draws energy from the movement of your wrist or the turn of the crown and keeps you informed with a power reserve indicator.

KINETIC PERPETUAL

Another world's first technology from Seiko. Kinetic Perpetual combines the features and benefits of the industry's leading watch technology – Kinetic Auto Relay and Perpetual Calendar. Once set, the calendar automatically adjusts for odd and even months including February of leap years up to February 2100. When the watch senses 24 hours of inactivity it puts itself into suspended animation (sleep mode) to conserve energy. The date continues to advance correctly while the watch is asleep. Wake it up with a few shakes of your wrist and it automatically resets itself to the correct time even if it's been asleep for up to 4 years.

SEIKO KINETIC

Seiko Kinetic is the first and only quartz watch powered by human energy. Based on revolutionary technology, Seiko Kinetic watches run entirely on self-generated energy from the natural movement of your wrist. Environmentally friendly. The most advanced electronic watch technology. Six-month power reserve.

ALARM CHRONOGRAPH

Seiko alarm chronographs offer the features of a chronograph along with a 12-hour alarm.

CHRONOGRAPH

Seiko chronographs provide standard watch functions as well as precise stopwatch timing for a variety of activities.

SEIKO SOLAR

Seiko Solar watches collect energy from any light source and convert it into electrical energy. This energy is stored in a rechargeable lithium ion cell which takes the place of a conventional watch battery. From there, the watch operates like any other quartz watch.

AUTOMATIC

The mainspring of Seiko automatic watches can be wound automatically by the movement of the wearer's wrist or manually by rotating the crown.

LEGEND



Water-resistant to 30 meters (100 feet). Withstands splashes of water or rain but should not be worn while swimming or diving.



Water-resistant to 50 meters (165 feet). Suitable for showering or swimming in shallow water.



Water-resistant to 100 meters (330 feet). Suitable for swimming and snorkeling.



Water-resistant to 200 meters (660 feet). Suitable for skin diving.



Diver's to 200 meters (660 feet). Meets ISO standards and is suitable for scuba diving.

THE NEW ASTRON GPS SOLAR.

AT LAST, A WATCH THAT ADJUSTS TO YOUR TIME ZONE.



ASTRON

SEIKO

DEDICATED TO PERFECTION

SEIKO ASTRON



LIMITED
EDITION



SAST001 \$3,850
47.0mm



SAST003 \$3,100
47.0mm



GPS SOLAR

GPS controlled time and time zone adjustment • Perpetual calendar correct to the year 2100
Signal reception result indication • World time function (39 time zones) • Daylight savings time function
Power save function • Sapphire crystal with Seiko's proprietary super clear, anti-reflective coating • Caliber 7X52



SAST009 \$2,300
47.0mm



SAST007 \$3,200
47.0mm





Ananta

SRQ015

Automatic Chronograph 8R28



LIMITED
EDITION

SRQ015 \$5,000
43.0mm



AUTOMATIC CHRONOGRAPH

Chronograph up to 12 hours • 28,800 vibrations per hour • Power reserve: over 45 hours • 34 jewels
304 parts • Column wheel and vertical clutch • One-piece three-pointed hammer for instant reset
Sapphire crystal with Seiko's proprietary super clear, anti-reflective coating • See through case back with sapphire crystal • Caliber: 8R28



LIMITED
EDITION

SSD001 \$5,400
43.0mm



AUTOMATIC CHRONOGRAPH

Chronograph up to 12 hours • 28,800 vibrations per hour • Power reserve: over 50 hours • 34 jewels, 289 parts
Column wheel • Sapphire crystal with Seiko's proprietary super clear, anti-reflective coating • See-thru case back with sapphire crystal • Caliber 6S28



NATIONALLY
ADVERTISED MODEL



SNAE87 \$475
42.0mm



SNAE93 \$495
42.0mm



ALARM CHRONOGRAPH

Alarm • Chronograph measures up to 60 minutes in 1/5 second increments • Split time measurement • Dual time capability • Caliber 7T62



SNAE95 \$595
44.0mm
Rotating bezel



SNAE97 \$575
44.0mm
Rotating bezel





**NATIONALLY
ADVERTISED MODEL**



SNDX95 \$595

38.0mm

8 diamonds

Mother of pearl dial

White ceramic and stainless steel bracelet



SNDX98 \$495

38.0 mm

Rose gold finish case

Mother of pearl dial

White ceramic bezel



CHRONOGRAPH

Chronograph measures up to 12 hours in $\frac{1}{20}$ second increments • Split time measurement • Caliber 7T92



SPC073 \$795
44.0mm



BIG DATE CHRONOGRAPH

Chronograph measures up to 60 minutes in 1/5 second increments • Split time measurement • 24 hour hand • Caliber 7T04



SRX005 \$1,450
40.5mm



KINETIC DIRECT DRIVE NO BATTERY CHANGE REQUIRED

**POWERED BY THE MOVEMENT OF YOUR BODY • ENVIRONMENTALLY FRIENDLY
THE MOST ADVANCED ELECTRONIC WATCH TECHNOLOGY**

Direct drive indicator • Power reserve indication • Real-time power indication • 1 month power reserve
Hand winding capability • Moon phase indicator • 24-hour hand • Caliber 5D88



SKK715 \$350
28.5mm
Caliber 7N32



SXGP11 \$350
22.0mm
Caliber IN01



SEIKO

COUTURA



SNAF11 \$450
40.5mm



SNAF13 \$395
40.5mm



SNAF14 \$450
40.5mm



ALARM CHRONOGRAPH

Alarm • Chronograph measures up to 60 minutes in 1/5 second increments • Split time measurement • Dual time • Caliber 7T62



SRP317 \$395
40.5mm



SRP318 \$450
40.5mm



AUTOMATIC

Hand winding capability • 41-hour power reserve • 21600 VPH • Sapphire crystal • Cabochon crown • Caliber 4R38



**NATIONALLY
ADVERTISED MODEL**



SXDE85 \$475
31.0mm
Mother of pearl dial



SXDF01 \$475
31.0mm



9 diamonds • Ceramic bezel and bracelet links • Cabochon crown • Sapphire crystal • Caliber 7N82

SEIKO

Le
GRAND SPORT



SKA549 \$395

41.0mm

Screwdown see-thru caseback



SKA550 \$425

41.0mm

Screwdown see-thru caseback



SKA551 \$475

41.0mm

Screwdown see-thru caseback



KINETIC

NO BATTERY CHANGE REQUIRED

POWERED BY THE MOVEMENT OF YOUR BODY • ENVIRONMENTALLY FRIENDLY

THE MOST ADVANCED ELECTRONIC WATCH TECHNOLOGY

Automatic power generator • Power reserve indicator function • 6-month power reserve • Caliber 5M62



SXDE83 \$425

27.0mm

Mother of pearl dial

20 diamonds



SXDE84 \$450

27.0mm

Mother of pearl dial

20 diamonds





SKA553 \$375
42.0mm
Screwdown see-thru caseback



SKA555 \$395
42.0mm
Screwdown see-thru caseback



SKA557 \$350
42.0mm
Screwdown see-thru caseback



KINETIC

NO BATTERY CHANGE REQUIRED

POWERED BY THE MOVEMENT OF YOUR BODY • ENVIRONMENTALLY FRIENDLY

THE MOST ADVANCED ELECTRONIC WATCH TECHNOLOGY

Automatic power generator • Power reserve indicator function
6-month power reserve • Caliber 5M62



SNDD57 \$350
44.5mm
Black Ion Finish



SNDD59 \$350
44.5mm
Black Ion Finish



SNDD61 \$300
44.5mm
Black Ion Finish
Urethane strap



CHRONOGRAPH

Chronograph measures up to 12 hours in 1/20 second increments • Split time measurement • Caliber 7T92



SGEG19 \$300
42.5mm
Black Ion Finish



SGEG21 \$300
42.5mm
Black Ion Finish



SGEG23 \$250
42.5mm
Black Ion Finish
Urethane Strap





Solar powered airplane icare 2*

LIGHT, SOURCE OF INFINITE ENERGY.

*icare 2 is one of the world's most advanced solar powered airplanes and Seiko has sponsored icare 2's record breaking flights since 2010.



Powered by all types of light

Solar cell with high performance electricity generation

Energy-efficient movement with long power reserve and quick start

No Battery Change Required

SEIKO SOLAR. Since 1881, Seiko has been dedicated to expanding the horizons of watchmaking. Today, Seiko continues to innovate with the new Seiko Solar Chronograph. So efficient is Seiko Solar's harnessing of energy that it converts all types of light into energy and never requires a battery replacement. With a stainless steel case, 10 bar water resistance and a power reserve of 6 months, the new Seiko Solar is a high-durability chronograph and a bright idea that is good for the planet. seiko-cleanenergy.com

SEIKO

DEDICATED TO PERFECTION

2012 SOLAR COLLECTION

The electricity generated by the solar cell is stored in a rechargeable battery. Unlike all other types of battery, this rechargeable battery will provide the power your watch needs for an extended period, with no need for periodic battery exchange. It's better for the environment and more convenient for you.



SSC093 \$395
41.5mm



SSC079 \$450
41.5mm
Black Ion Finish



SOLAR ALARM CHRONOGRAPH

Alarm • Chronograph measures up to 60 minutes in $\frac{1}{5}$ second increments
Split time measurement • Dual time capability • Caliber V172



SSC081 \$375
41.5mm





SSC089 \$395
41.0mm



SSC091 \$450
41.0mm
Black Ion Finish



SOLAR CHRONOGRAPH

Chronograph measures up to 60 minutes in 1/5 second increments • Split time measurement • Caliber V175



SSC085 \$350
42.0mm



SSC087 \$375
42.0mm



SSC095 \$395
42.0mm
Black Ion Finish



SOLAR ALARM CHRONOGRAPH

Alarm • Chronograph measures up to 60 minutes in $\frac{1}{5}$ second increments • Split time measurements • Caliber V172

SEIKO
SOLAR



SNE211 \$275
41.5mm



SNE210 \$285
41.5mm





SNE215 \$250
38.0mm



SNE216 \$275
38.0mm



SNE220 \$275
38.0mm



SUT891 \$195
31.0mm



SUT889 \$195
31.0mm



SUT887 \$225
31.0mm



SEIKO
SOLAR



SUT071 \$425
31.0mm
Mother of pearl dial
24 diamonds



SUT072 \$450
31.0mm
Mother of pearl dial
24 diamonds



SUT078 \$475
31.0mm
24 diamonds



SUT067 \$375
27.0mm
18 diamonds



SUT068 \$425
27.0mm
Mother of pearl dial
18 diamonds



SUT070 \$425
27.0mm
Mother of pearl dial
18 diamonds





NATIONALLY
ADVERTISED MODEL



TRESSIA®



SUP185 \$325
16.0mm
White ceramic and
stainless steel bracelet



SUP187 \$325
16.0mm
Black ceramic and
stainless steel bracelet



Seiko is a proud supporter of the
American Heart Association's
Go Red For Women® movement.

The Red Dress is a trademark of DHHS.

AMERICAN HEART ASSOCIATION GO RED FOR WOMEN

AHA heart logo dial • AHA Go Red for Women engraved caseback

*For every Go Red Seiko Tressia watch sold from September 1, 2012
through March 1, 2013, Seiko will donate \$15 to the AHA,
for a minimum donation of \$150,000.*



SUP167 \$275
16.0mm



SUP168 \$300
16.0mm



SUP169 \$300
16.0mm
Black Ion Finish



SEIKO

SOLAR



SUP173 \$265
22.5mm
Mother of pearl dial



SUP174 \$285
22.5mm
Mother of pearl dial



SUP176 \$265
22.5mm



SUP177 \$300
22.5mm
Black Ion Finish



SUT073 \$265
28.0mm
Mother of pearl dial



SUT074 \$285
28.0mm
Mother of pearl dial



SUT076 \$285
28.0mm
Mother of pearl dial





SUP179 \$225
15.0mm



SUP164 \$265
15.0mm
Mother of pearl dial



SUP166 \$250
15.0mm



SUJG63 \$275
23.0mm
Mother of pearl dial



SUJG66 \$295
23.0mm
Mother of pearl dial



GIFT BOX SET WITH BRACELET

Watch plus matching bracelet featuring Swarovski crystals on elegant links in a sleek white case with chrome trim. Box set also available in stainless steel with roman markers and mother of pearl dial.



GPS SOLAR SEIKO SERIES SAST (CALIBER 7X52)

Features:

- Automatic Time Adjustment, Manual Time Adjustment & Time Zone Adjustment (All 39 time zones worldwide supported and including date adjustment) by GPS signal reception
- Manual Time Zone (city) selection (World Time Function, All 39 time zones worldwide supported)
- One-touch DST setting
- In-flight Mode(→)(GPS signal reception ON/OFF)
- Automatic Hand Alignment
- Perpetual Calendar
- Solar Charging
- Power Save Function
- Dual Time setting
- Date setting / Time setting
- Loss / gain (monthly rate) : Less than 15 seconds (if not received from GPS signals)

How to Set Time and Date

DUAL TIME SETTING

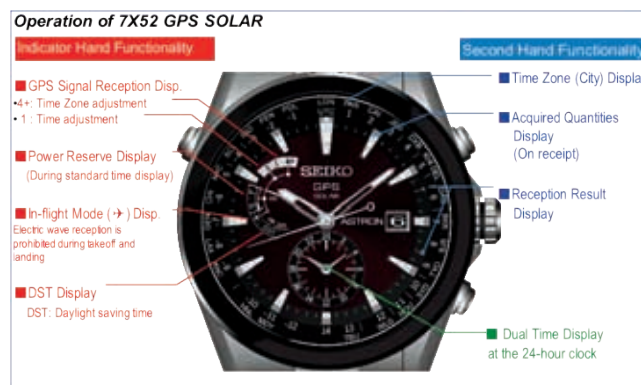
- Pull out crown to 1st click
 - Press B: + 1 minute (clockwise)
 - Press C: -1 minute (counterclockwise)
 - Press B/C for 2 secs. Fast-forward
 - Press B/C again, stop

DATE SETTING

- Pull out crown to 2nd click
 - Press B: +1 day (clockwise)
 - Press C: - 1 day (counterclockwise)
 - Press B/C for 2 secs. Fast-forward
 - Press B/C again, stop

TIME SETTING

- Pull out crown to 2nd click
 - Press A for 3 secs
 - Press B: +1 minute (clockwise)
 - Press C: -1 minute (counterclockwise)
 - Press B/C for 2 secs. Fast-forward
 - Press B/C again, stop
- With crown at 2nd click position press A & C for 2 secs simultaneously for system reset



Button and Crown Functionality:

BUTTON A: DST DISPLAY (PRESS A = DISPLAY DST)

- Return to standard time display from any other functions.

BUTTON B: RECEPTION FUNCTION

- Press & release B = Reception result display (Second hand: Y/N, indicator hand : ¼+)
- Press B for 3 secs. = Manual time adjustment
- Press B for 6 secs. = Time zone adjustment

BUTTON C: TIME ZONE FUNCTION

- Press & release C = Display time zone
- Press C for 3 secs. = Time zone selection (World Time)
- During DST display: Press c for 2 secs. = DST ON/OFF switching
- During last reception result display: Press C for 2 secs = In-flight mode setting (Reception ON/OFF switching)

GPS SOLAR SEIKO SERIES SAST (CALIBER 7X52) (Cont'd)

1. GPS Signal Reception

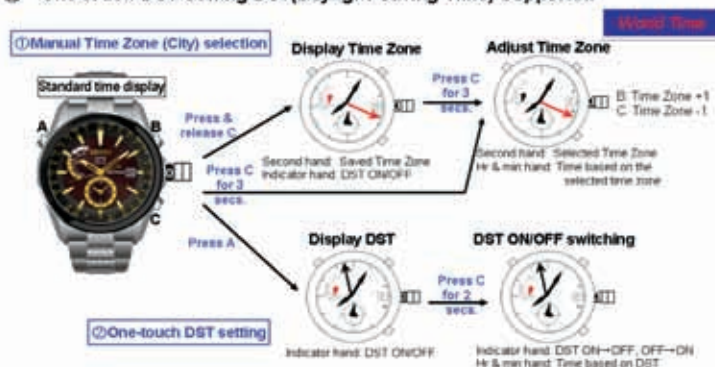
- ① Manual Time Adjustment
- ② Manual Time Zone Adjustment



Operation of 7X52 GPS SOLAR

2. Time Zone and DST Setting

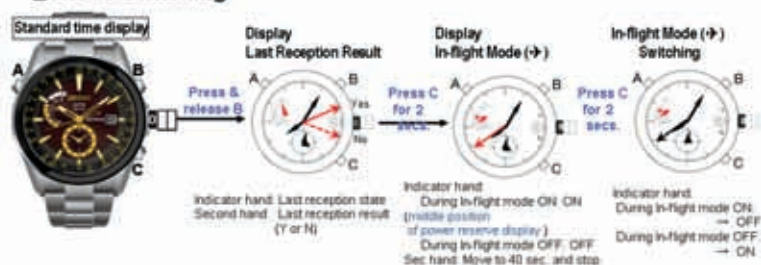
- ① Manual Time Zone (City) Selection - all 39 Time Zones Worldwide Supported
- ② One-touch DST Setting DST(Daylight Saving Time) Supported



Operation of 7X52 GPS SOLAR

3. In-flight Mode (→)

- ① Mode Switching



➤ In-flight mode (→) has been added to ensure full compliance with the regulations of ICAO (International Civil Aviation Organization.)

MODEL	PAGE	RETAIL	CRYSTAL	WATER RESISTANCY	MOVEMENT	BATTERY LIFE	LUMIBRITE	CLASP	CASEBACK
SAST001	4	\$3,850.00	Sapphire	100M	GPS Solar	6 month reserve	hands & markers	PBR	Screw
SAST003	4	\$3,100.00	Sapphire	100M	GPS Solar	6 month reserve	hands & markers	PBR	Screw
SAST007	4	\$3,200.00	Sapphire	100M	GPS Solar	6 month reserve	hands & markers	PBR	Screw
SAST009	4	\$2,300.00	Sapphire	100M	GPS Solar	6 month reserve	hands & markers	PBR	Screw
SGEG19	16	\$300.00	Hardlex	100M	Quartz	5 years		PBR	Screw
SGEG21	16	\$300.00	Hardlex	100M	Quartz	5 years		PBR	Screw
SGEG23	16	\$250.00	Hardlex	100M	Quartz	5 years		Buckle	Screw
SKA549	13	\$395.00	Hardlex	50M	Kinetic	6 month reserve	hands & markers	PBR	Screw/see thru
SKA550	13	\$425.00	Hardlex	50M	Kinetic	6 month reserve	hands & markers	PBR	Screw/see thru
SKA551	13	\$475.00	Hardlex	50M	Kinetic	6 month reserve	hands & markers	PBR	Screw/see thru
SKA553	14	\$375.00	Hardlex	100M	Kinetic	6 month reserve	hands & markers	PBR	Screw/see thru
SKA555	14	\$395.00	Hardlex	100M	Kinetic	6 month reserve	hands & markers	PBR	Screw/see thru
SKA557	14	\$350.00	Hardlex	100M	Kinetic	6 month reserve	hands & markers	Buckle	Screw/see thru
SKK715	10	\$350.00	Sapphire	100M	Quartz	5 years		PBR	
SNAE87	7	\$475.00	Sapphire	100M	Alarm Chronograph	3 years	hands & markers	Buckle	Screw
SNAE93	7	\$495.00	Sapphire	100M	Alarm Chronograph	3 years	hands & markers	Buckle	Screw
SNAE95	7	\$595.00	Sapphire	100M	Alarm Chronograph	3 years	hands & markers	PBR	Screw
SNAE97	7	\$575.00	Sapphire	100M	Alarm Chronograph	3 years	hands & markers	Buckle	Screw
SNAF11	11	\$450.00	Sapphire	100M	Alarm Chronograph	3 years	hands & markers	PBR	Screw
SNAF13	11	\$395.00	Sapphire	100M	Alarm Chronograph	3 years	hands & markers	PBR	Screw
SNAF14	11	\$450.00	Sapphire	100M	Alarm Chronograph	3 years	hands & markers	Buckle	Screw
SNDD57	15	\$350.00	Hardlex	100M	Chronograph	3 years		PBR	Screw
SNDD59	15	\$350.00	Hardlex	100M	Chronograph	3 years		PBR	Screw
SNDD61	15	\$300.00	Hardlex	100M	Chronograph	3 years		Buckle	Screw
SNDX95	8	\$595.00	Sapphire	100M	Chronograph	3 years	hands & markers	PBR	
SNDX98	8	\$495.00	Sapphire	100M	Chronograph	3 years	hands & markers	Buckle	
SNE210	21	\$285.00	Hardlex	100M	Solar	10 month reserve	hands & markers	PBR	Screw
SNE211	21	\$275.00	Hardlex	100M	Solar	10 month reserve	hands & markers	PBR	Screw
SNE215	22	\$250.00	Hardlex	100M	Solar	10 month reserve	hands & markers	PBR	
SNE216	22	\$275.00	Hardlex	100M	Solar	10 month reserve	hands & markers	PBR	
SNE220	22	\$275.00	Hardlex	100M	Solar	10 month reserve	hands & markers	PBR	
SPC073	9	\$795.00	Sapphire	100M	Big Date Chrono	3 years	hands & markers	PBR	Screw
SRP317	11	\$395.00	Sapphire	100M	Automatic		hands & markers	Buckle	Screw/see thru
SRP318	11	\$450.00	Sapphire	100M	Automatic		hands & markers	PBR	Screw/see thru
SRQ015	6	\$5,000.00	Sapphire	100M	Automatic	45-hour reserve	hands & markers	PBR	Screw/see thru
SRX005	10	\$1,450.00	Sapphire	100M	KDD/Moon Phase	1 month reserve		PBR	Screw
SSC079	18	\$450.00	Curve d Hardlex	100M	Solar Alarm Chrono	6 month reserve	hands & markers	PBR	Screw
SSC081	18	\$375.00	Curved Hardlex	100M	Solar Alarm Chrono	6 month reserve	hands & markers	Buckle	Screw
SSC085	20	\$350.00	Hardlex	100M	Solar Alarm Chrono	6 month reserve	hands & markers	PBR	Screw
SSC087	20	\$375.00	Hardlex	100M	Solar Alarm Chrono	6 month reserve	hands & markers	PBR	Screw
SSC089	19	\$395.00	Hardlex	100M	Solar Chronograph	6 month reserve	hands & markers	PBR	Screw
SSC091	19	\$450.00	Hardlex	100M	Solar Chronograph	6 month reserve	hands & markers	PBR	Screw
SSC093	18	\$395.00	Curved Hardlex	100M	Solar Alarm Chrono	6 month reserve	hands & markers	PBR	Screw
SSC095	20	\$395.00	Hardlex	100M	Solar Alarm Chrono	6 month reserve	hands & markers	PBR	Screw
SSD001	6	\$5,400.00	Sapphire	100M	Automatic	50-hour reserve	hands & markers	PBR	Screw/see thru
SUJG63	26	\$275.00	Hardlex	30M	Quartz	3 years		PBR	
SUJG66	26	\$295.00	Hardlex	30M	Quartz	3 years		PBR	
SUP164	26	\$265.00	Hardlex	30M	Solar	12 month reserve		PBR	
SUP166	26	\$250.00	Hardlex	30M	Solar	12 month reserve		PBR	
SUP167	23	\$275.00	Curved Hardlex	30M	Solar	12 month reserve		PBR	
SUP168	23	\$300.00	Curved Hardlex	30M	Solar	12 month reserve		PBR	

KEY TO FEATURES

CRYSTAL: H - Hardlex Crystal S - Sapphire Crystal

CLASP: D - Deployment Clasp DL - Double Locking Clasp J - Jewelers Clasp PBR - Push Button Release Clasp SCS - Sizing Clasp System

CASEBACK: SD - Screwdown Caseback

MODEL	PAGE	RETAIL	CRYSTAL	WATER RESISTANCY	MOVEMENT	BATTERY LIFE	LUMIBRITE	CLASP	CASEBACK
SUP169	23	\$300.00	Curved Hardlex	30M	Solar	12 month reserve		PBR	
SUP173	25	\$265.00	Curved Hardlex	30M	Solar	12 month reserve		PBR	
SUP174	25	\$285.00	Curved Hardlex	30M	Solar	12 month reserve		PBR	
SUP176	25	\$265.00	Curved Hardlex	30M	Solar	12 month reserve		PBR	
SUP177	25	\$300.00	Curved Hardlex	30M	Solar	12 month reserve		PBR	
SUP179	26	\$225.00	Hardlex	30M	Solar	12 month reserve		PBR	
SUP185	23	\$325.00	Hardlex	30M	Solar	12 month reserve		PBR	
SUP187	23	\$325.00	Hardlex	30M	Solar	12 month reserve		PBR	
SUT067	24	\$375.00	Hardlex	50M	Solar	6 month reserve	hands & markers	PBR	
SUT068	24	\$425.00	Hardlex	50M	Solar	6 month reserve	hands & markers	PBR	
SUT070	24	\$425.00	Hardlex	50M	Solar	6 month reserve	hands & markers	PBR	
SUT071	24	\$425.00	Hardlex	100M	Solar	6 month reserve		PBR	
SUT072	24	\$450.00	Hardlex	100M	Solar	6 month reserve		PBR	
SUT073	25	\$265.00	Hardlex	30M	Solar	6 month reserve		PBR	
SUT074	25	\$285.00	Hardlex	30M	Solar	6 month reserve		PBR	
SUT076	25	\$285.00	Hardlex	30M	Solar	6 month reserve		PBR	
SUT078	24	\$475.00	Hardlex	100M	Solar	6 month reserve		PBR	
SUT887	22	\$225.00	Hardlex	50M	Solar	10 month reserve		Buckle	
SUT889	22	\$195.00	Hardlex	50M	Solar	10 month reserve		Buckle	
SUT891	22	\$195.00	Hardlex	50M	Solar	10 month reserve		Buckle	
SXDE83	13	\$425.00	Hardlex	50M	Quartz	3 years		PBR	
SXDE84	13	\$450.00	Hardlex	50M	Quartz	3 years		PBR	
SXDE85	12	\$475.00	Sapphire	100M	Quartz	3 years		PBR	
SXDF01	12	\$475.00	Sapphire	100M	Quartz	3 years		PBR	
SXGP11	10	\$350.00	Sapphire	100M	Quartz	2 years		PBR	

KEY TO FEATURES

CRYSTAL: H - Hardlex Crystal S - Sapphire Crystal

CLASP: D - Deployment Clasp DL - Double Locking Clasp J - Jewelers Clasp PBR - Push Button Release Clasp SCS - Sizing Clasp System

CASEBACK: SD - Screwdown Caseback

SERVICE INFORMATION

**For Seiko factory authorized service,
there are two fully equipped service centers:**

SERVICE CENTER

1111 Macarthur Boulevard, Mahwah, New Jersey 07430
Telephone (201) 529-3316 Fax (201) 529-4525

Centro Técnico de Reparación
Avenida Roberto Clemente C16, Carolina, Puerto Rico 00985
Telephone (787) 750-7190

**To order bracelets, links, clasps, batteries,
cases, tools or straps, call toll free:**

1-800-722-4452

All other material inquiries: (201) 529-3311
Fax (201) 529-4543 or (201) 529-4525

CUSTOMER SERVICE

For all inquiries regarding Seiko order status, return authorizations, product information,
special orders, product availability or to request instruction booklets, call:

1-800-782-2510

Para servicio en Español por favor marque:

1-800-782-2510 ext. 7000

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